

AMERICAN LEGION NATIONAL
HEADQUARTERS LIBRARY



EMBLEM CATALOG

1951

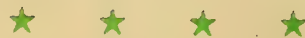


NATIONAL HEADQUARTERS * * * INDIANAPOLIS, INDIANA

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AMERICAN LEGION

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THE AMERICAN LEGION

NATIONAL EMBLEM SALES

NATIONAL HEADQUARTERS

INDIANAPOLIS 6, INDIANA

Members of The American Legion and American Legion Auxiliary:

Emblems of The American Legion and the American Legion Auxiliary are copyrighted and patented (designs Nos. 54296 and 55398). Individual Posts, Units and Departments cannot use, or grant permission for use of the emblem or emblems (excepting as covered by National Convention or National Executive Committee mandates) without first obtaining approval of the National Adjutant or the National Secretary. Permission to use either emblem for commercial purposes is never granted.

The American Legion emblem is protected by Federal legislation, which makes it a criminal offense for anyone to manufacture, sell or purchase for resale, the insignia either separately or attached to any article.

This 1951 National Emblem Sales catalog describes items available through National Headquarters, and is the only official merchandise available. Items are priced as low as possible. Every article embodies the emblem or its reproduction of either The American Legion or the American Legion Auxiliary. You do not pay an added charge for the insignia.

Quality has not been sacrificed for price and The American Legion guarantees to satisfy you completely. If for any reason you are not completely satisfied with any article purchased and do not receive the full service you are entitled to expect, we ask you to contact us without delay.

All profit, without reserve, derived from National Emblem Sales, becomes a part of the general fund at The American Legion or the American Legion Auxiliary National Headquarters, and is in turn allocated to the various programs such as Americanism, Child Welfare, Rehabilitation, etc. Your purchases from National Emblem Sales aid these programs.



PRINTED IN U. S. A.

ORDER BLANK

Date.....

National Emblem Sales, The American Legion
700 N. Pennsylvania St., Indianapolis 6, Indiana

Please rush the following items as listed in 1951 Catalog.

I am enclosing herewith remittance for \$.....

Ship C.O.D. for \$..... Post or Unit No.....

Signed.....

Current Card Serial No.....

Be sure to specify Catalog number, size, color, and style where required. Print lettering instructions on separate sheet.

Cat. No.	Quantity	Article	Price Each	Total

TOTAL.....

CHECK CAP SIZE HERE

6 1/2	6 5/8	6 3/4	6 7/8	7	7 1/8	7 1/4	7 3/8	7 1/2	7 5/8	7 3/4	7 7/8	8
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SHIPPING INSTRUCTIONS

Ship to:

NAME.....

Street.....

City..... Zone..... State.....

Aid Legion Programs—Buy from National Emblem Sales

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National Emblem Sales, The American Legion
700 N. Pennsylvania St., Indianapolis 6, Indiana

Please rush the following items as listed in 1951 Catalog.

I am enclosing herewith remittance for \$.....

Ship C.O.D. for \$..... Post or Unit No.....

Signed.....

Current Card Serial No.....

Be sure to specify Catalog number, size, color, and style where required. Print lettering instructions on separate sheet.

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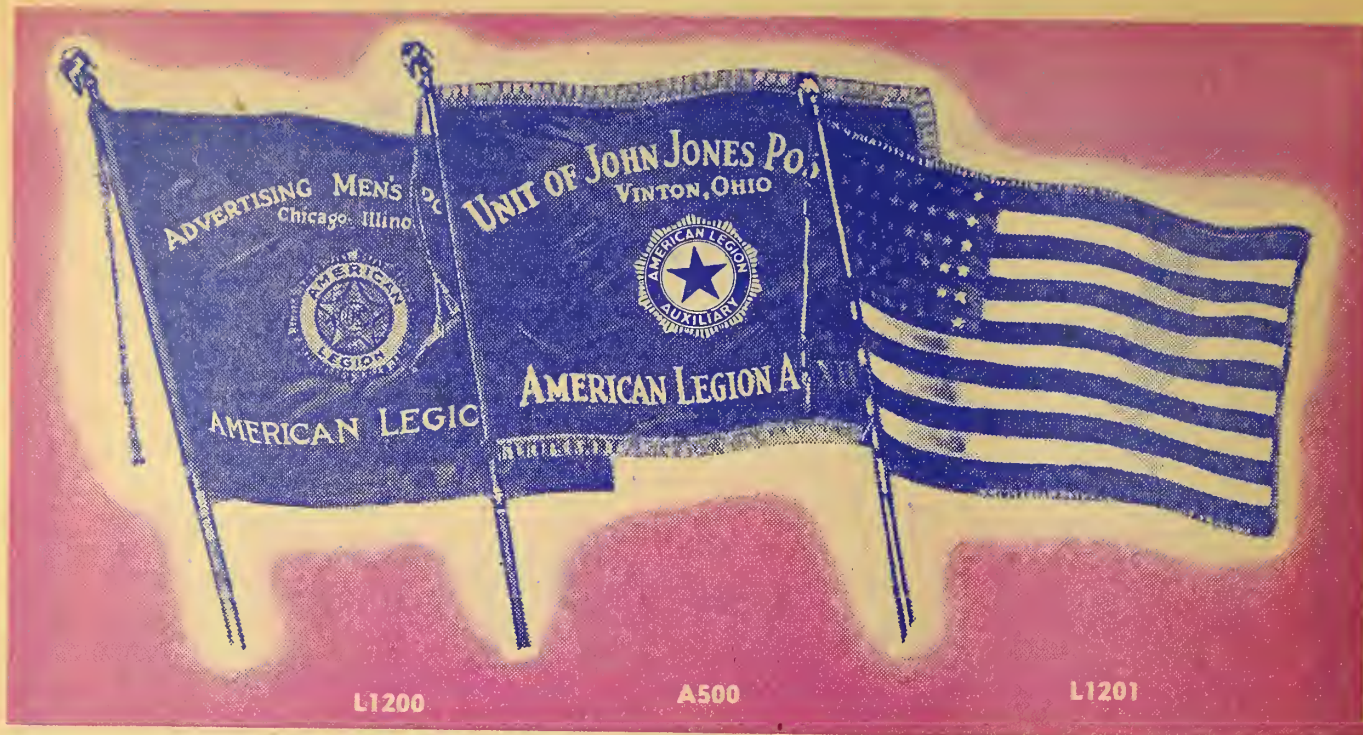
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NAME.....

Street.....

City..... Zone..... State.....

Aid Legion Programs—Buy from National Emblem Sales



COLORS AND FLAGS

AMERICAN LEGION—AMERICAN LEGION AUXILIARY

For Post, Unit, County, District and Department

★ Legion or Auxiliary banners are available in four qualities—rayon taffeta and wool. Rayon taffeta banners are double thickness, heavy U. S. Government quality banner material. Wool banners are made of U. S. Government quality wool bunting. The Grade A wool banner is double thickness—Grade B wool banner is single thickness. U. S. Flags are available in rayon taffeta or wool bunting.

Basic specifications for American Legion colors and matching U. S. Flag: Size 4½x5½ feet. Description—Rayon taffeta U. S. Flags are made with embroidered stars and sewed stripes. Wool U. S. Flags are made with sewed stars and sewed stripes. Rayon taffeta banners are made with emblem and lettering executed in pure gold leaf or embroidery. Wool banners are made with oil color painted emblem with gold sateen applique lettering. Emblem and lettering on Grade B wool banners appears on both sides with the inscription reading reversely on the back. All flags and banners are trimmed with 2-inch yellow bullion fringe and equipped with cord and tassels, 9-foot pole, 6-inch eagle, leather carrying belt and rain cover. Flag cases and stands extra—see page 5. ALL U. S. FLAGS, in compliance with regulations, ARE SINGLE THICKNESS.

PRINT LETTERING INSTRUCTIONS TO AVOID ERRORS

PRICES—F.O.B. New York City. Remittance must accompany order. Three weeks required for delivery.

L1200 —Post, County, District or Department Banner: Rayon taffeta (gold leaf emblem and lettering).....	\$146.50
L1206 —Rayon taffeta with embroidered emblem and lettering	153.75
L1211 —Wool (as specified), Grade A.....	70.50
L1217 —Wool (as specified), Grade B.....	63.75
L1201 —United States Flag—Rayon taffeta.....	56.50
L1212 —United States Flag—Wool.....	36.50

For Legion Posts composed EXCLUSIVELY of women Legionnaires, a special size Post banner and U. S. Flag is available. Prices on application.

Basic specifications for American Legion Auxiliary colors and matching U. S. Flags correspond to specifications as listed for

AID LEGION PROGRAMS—BUY FROM NATIONAL EMBLEM SALES

American Legion banners and matching U. S. Flags, EXCEPT size. Size of Auxiliary Unit, County, District and Department colors 3x5 feet, 8-foot pole. U. S. Flag to match.

PRICES—F.O.B. New York City. Remittance must accompany order. Three weeks required for delivery.

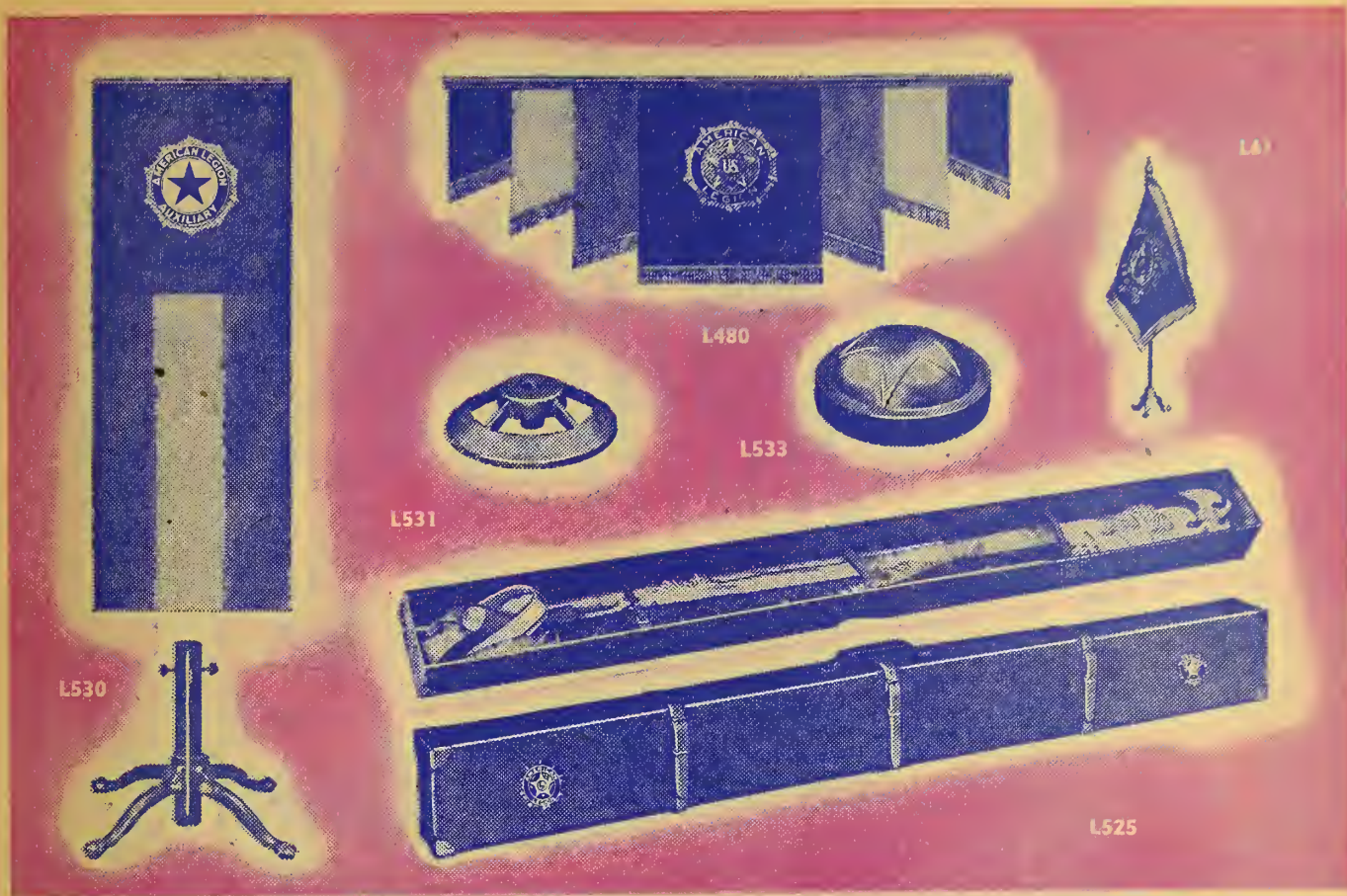
A500 —Unit, County, District or Department Banner: Rayon taffeta (gold leaf emblem and lettering).....	\$115.50
A506 —Rayon taffeta with embroidered emblem and lettering	117.00
A511 —Wool (as specified), Grade A.....	57.50
A517 —Wool (as specified), Grade B.....	51.00
A501 —United States Flag—Rayon taffeta.....	44.50
A512 —United States Flag—Wool.....	28.50

★★ In addition to regulation American Legion colors, there has been increasing demand for a special size set of Legion colors for exclusive use in mortuaries, Post meeting rooms, etc., where ceilings are too low to permit use of regulation colors. The special L1200A, L1200B, L1200C, L1201A Legion banners and U. S. Flags are now available. Each banner and U. S. Flag is 2x3 feet in size, fringed and equipped with 6-foot, one-piece pole, eagle, cord and tassels, and appropriate flag stand. Prices F.O.B. New York City. Three weeks for delivery.

L1200A —Rayon taffeta Legion banner, gold leaf 18-inch emblem on front only—no lettering. Reverse side backed with plain rayon taffeta	\$46.00
L1200B —Same as L1200A, except gold leaf emblem 12 inches in diameter, and complete gold leaf lettering including Post name, number and location above emblem, and American Legion below. Lettering and emblem on front only.....	\$64.00
L1200C —Same as L1200B, except emblem and lettering on front and back of banner.....	\$90.00
L1201A —Rayon taffeta U. S. Flag for use with above banners. Sewed stripes and embroidered stars.....	\$32.00

THESE ARE SPECIAL SMALL SIZE COLORS, FOR SPECIFIC USE AS INDICATED. NOT SUITABLE FOR PARADE OR OUTDOOR USE. IDEALLY SUITED FOR USE AS SECOND SET OF COLORS FOR SPECIAL PURPOSES.

Prices Subject to Change Without Notice



DECORATIVE DRAPES ★ BANNERETTES ★ FLAG STANDS AND CASES ★ SOUVENIR FLAGS

★ Bannerette and panel drapes, available with American Legion or American Legion Auxiliary emblem, produced in colors. Made of extra heavy, bright, fast color red, white and blue cotton bunting. Splendid decorations for Post homes, banquet halls, dances, parties or outside display. One week required for delivery.

A475—Bannerette. Specify emblem desired. 2 feet x 6 feet, each.....\$2.50

A476—Bannerette. Specify emblem desired. 3 feet x 9 feet, each.....\$4.55

L480—Panel drape. Specify emblem desired. 2 feet x 6 feet, each.....\$4.15

L481—Panel drape. Specify emblem desired. 3 feet x 9 feet, each.....\$6.20

L530—Flag stand. Black enamel finish, 1½" bore. Fitted with thumb screws. Each, F.O.B. New York City.....\$4.55

L531—Deluxe stand. Gilt finish, cast iron flag holder. 11" in diameter, 1¼" bore. Weight 8 pounds. Designed for Auxiliary colors. Each, F.O.B. New York City.....\$5.25

L531BF—Deluxe stand. Same as above, except finished in bright brass. Designed for Auxiliary colors. Each, F.O.B. New York City.....\$11.55

L533—Patriot stand. Gilt finish, cast iron holder with 1¼" bore. 12 inches across. Approximate weight, 18 pounds. Each, F.O.B. New York City.....\$8.40

L533BB—Patriot stand as above, except in solid brass, bright finish. Each, F.O.B. New York City.....\$17.85

Two weeks required for flag stand deliveries. No. C.O.D. shipments.

Souvenir banquet flag. Available with American Legion Auxiliary (A61) or American Legion (L61) emblem. Be sure to specify. These miniature flags, in either Legion, Auxiliary or U. S., are 4" x 6" printed rayon, trimmed on three sides. Complete with metal stands.

L61—Single flags, Legion or Auxiliary. Each.....\$0.50

L62—Single flags, United States Flag. Each.....\$0.40

L61—Lots of 50 or more, Legion or Auxiliary. Each.....\$0.45

L62—Lots of 50 or more, United States Flag. Each.....\$0.35

FLAG CASES

L525—These sturdy, indestructible fibre cases are made especially to hold a Post or Unit banner and a U. S. Flag, and to provide a safe storage and dependable shipping case. Constructed from special, heavy fibre and equipped with durable hardware and substantial leather straps, carrying handles, etc. Each case is supplied with a reproduction of the emblem, your Post (or Unit) name, number and address. Three weeks required for delivery. American Legion Flag Case

L525—F.O.B. New York City.....\$10.75

A525—American Legion Auxiliary Flag Case. F.O.B. New York City.....\$10.75
Remittance must accompany orders. No C.O.D. shipments.

FLAG ACCESSORIES—To facilitate replacement of Post or Unit flag equipment, following accessories are listed. These can be purchased separately. Two weeks for delivery. Prices include delivery charges.

AMERICAN LEGION

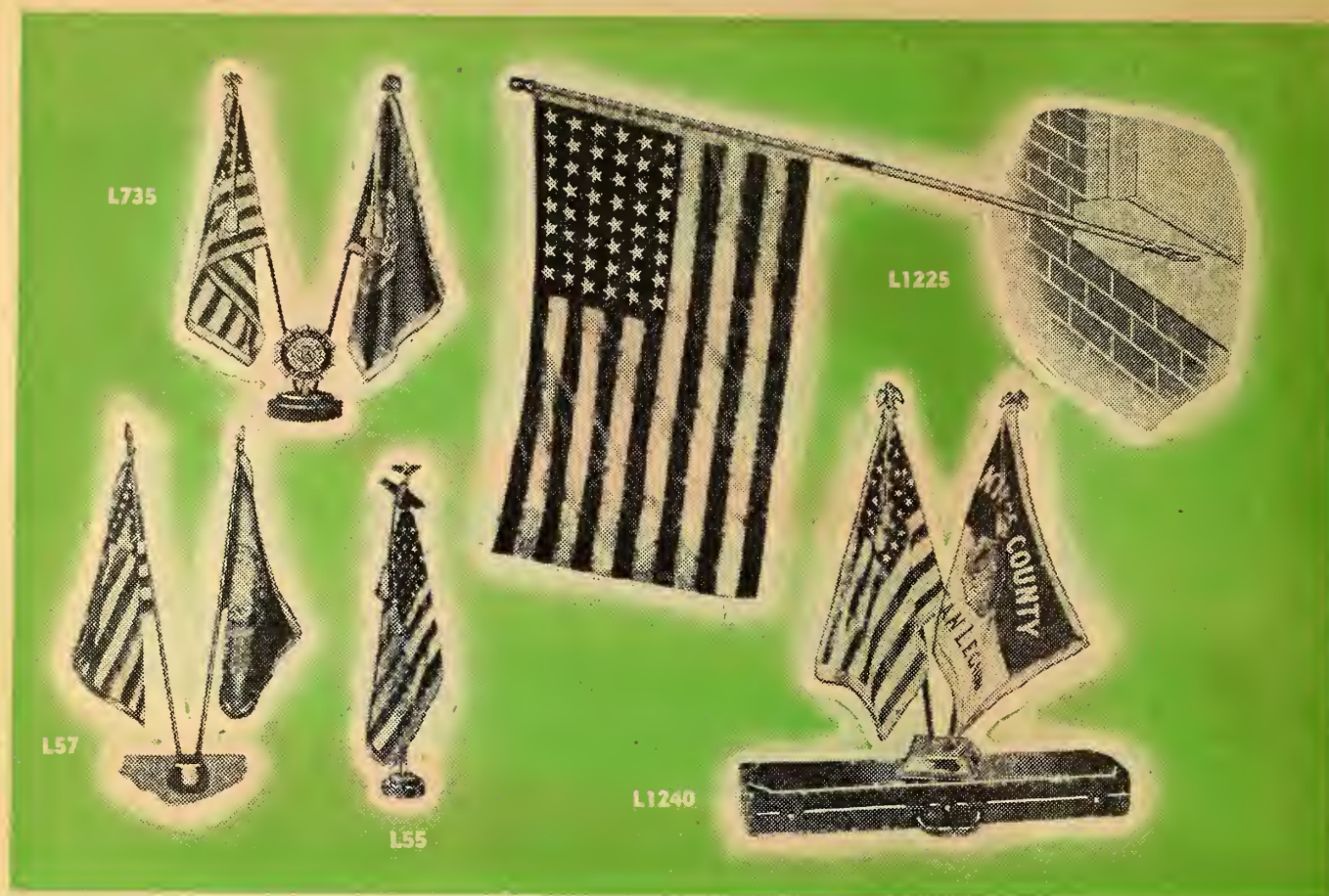
L540—Cord and tassels.....\$2.65
L541—Oilcloth rain covers, each.....2.75
L542—Transparent rain covers, each.....2.75
L543—Leather carrying belt, each.....4.00
L544—Lower or upper flag pole sections, each.....3.50
L545—Double brass screw joints.....3.10
L546—Eagles, each.....4.45
L547—Pole, complete with double brass screw joint and ferrule.....9.60
L548—Fringe only, including sewing.....3.00
L549—Fringe, per yard......40

AMERICAN LEGION AUXILIARY

A540—Cord and tassels.....2.65
A541—Oilcloth rain covers, each.....2.75
A542—Transparent rain covers, each.....2.75
A543—Leather carrying belts, each.....4.00
A544—Lower or upper flag pole sections, each.....3.25
A545—Double brass screw joints.....2.70
A546—Eagles, each.....4.45
A547—Pole, complete with double brass screw joint and ferrule.....8.35
A548—Fringe only, including sewing.....2.75
A549—Fringe, per yard......40

Prices Subject to Change Without Notice

AID LEGION PROGRAMS—BUY FROM NATIONAL EMBLEM SALES



DESK FLAG SETS ★ MINIATURE FLAGS ★ HOME FLAGS WINDOW FLAGS

L735—Recommended where a more elaborate set of flags is required. Plastic base with polished metal Legion or Auxiliary emblem. Printed rayon flags, size 8"x12", fringed on three sides, mounted on ebonized staff with a miniature eagle. Specify Legion or Auxiliary set. Price.....\$5.75

L57—Standard miniature Post colors. Each set complete with 8x12-inch printed rayon U. S. Flag and American Legion Post flag, fringed on three sides and mounted on 18-inch ebonized staff with gilded spearhead. Post and Unit flags are not lettered. Available for Units or Auxiliary members with Auxiliary emblem (A57). Specially designed holder for both flags included.

L57 or A57 —Complete set.....	\$2.65
L58 —Legion Flag only.....	1.50
A58 —Auxiliary Flag only.....	1.50
A59 or L59 —U. S. Flag only.....	.95
A57H or L57H —Holder only.....	.30

L55—Deluxe U. S. Flag set. 8 x 12-inch printed rayon U. S. Flag, fringed on three sides, and mounted on gilded staff and base. Gilt-finish eagle mounted on staff. Complete.....\$2.40

L1240—Miniature Superdeluxe Colors. Available as presentation colors for Post, Unit, District, County or Department officials. Both flags are 12"x18". Heavy banner silk material. The silk U. S. Flag

is made with embroidered stars and sewed stripes. The Legion Flag is double thickness silk with emblem and lettering executed in pure gold leaf on both sides, exactly duplicating the large size, regulation banner. Both flags are trimmed on three sides with yellow silk fringe and ornamented with pair of yellow silk miniature tassels and silk cord. Each flag is mounted on a 26-inch polished walnut pole, surmounted with a miniature solid brass eagle. Highly polished walnut base is furnished complete with polished brass engraving plate. Specially designed fiberoid carrying case. These outstanding colors have been created expressly to enable Posts, Units, Counties, District or Departments to have available the very finest and most attractive stand of colors obtainable. Complete, including carrying case, delivered.....\$42.50

Engraving on plate, 10c per letter (not word) or numeral. Three weeks required for delivery.

L1225—U. S. Window Type Flag. Set consists of 2½ x 4-foot rayon taffeta flag. Pole 6 feet long, 1 inch thick, white enameled, with gold-finished ball at top. Holder for attachment to window sill included. F.O.B. New York City. Set, complete.....\$7.90

L1225B—(Not illustrated). Same as **L1225**, except U. S. Flag is all-wool bunting with sewed stars and sewed stripes. F.O.B. New York City. Set, complete.....\$8.80

AID LEGION PROGRAMS—BUY FROM NATIONAL EMBLEM SALES

Prices Subject to Change Without Notice

SCHOOL ROOM FLAGS ★ STREET FLAGS ★ LAWN FLAGS

★ **L575-L576-L577** American Flag sets have been specially designed for schoolroom or public office use. The steadily increasing number of Posts and Units that are presenting flag sets to their local schools and to their public officials* will welcome these beautiful, moderately-priced sets. The placing of U. S. Flags in schools and public offices is an outstanding and worthwhile activity in which all Posts and Units should participate. Put the Flag Presentation program on your list of Post and Unit activities.

L577—3 x 5-foot fine quality rayon U. S. Flag, printed field, sewed stripes, trimmed on three sides with golden yellow fringe, mounted on 8-foot polished hardwood staff, ornamented with brass spear. Flag furnished complete with special floor stand, gilt finish, as illustrated. Single set, complete.....**\$17.80**
Six or more sets, per set.....**17.00**

F.O.B. New York City

L576—2½ x 4-foot fine quality printed rayon U. S. Flag, trimmed on three sides with golden yellow fringe, mounted on 6-foot polished hardwood varnished staff, ornamented with brass spear. Flag furnished complete with special floor stand, gilt finish, as illustrated. Single set, complete.....**\$12.50**
Six or more sets, per set.....**11.75**

F.O.B. New York City

L575—2 x 3-foot fine quality printed rayon U. S. Flag, trimmed on three sides with golden yellow fringe, mounted on 5-foot polished hardwood varnished staff, ornamented with brass spear. Flag furnished complete with special floor stand, gilt finish, as illustrated. Single set, complete.....**\$7.50**
Six or more sets, per set.....**6.75**

F.O.B. New York City

U. S. STREET FLAG SETS

L1235BB—Street Flag set. Consists of 3'x5' fast color, reliance brand heavy sheeting U. S. Flag with printed stars and sewed stripes, 2-piece wooden pole 12" by 1½" in diameter, equipped with ball at the top, halyard and 8" cast iron sidewalk holder with non-rusting screw cap. F.O.B. New York City, each, complete.....**\$6.80**

L1235B—Street Flag set. Same as **L1235BB**, except flag of U. S. Government quality cotton. F.O.B. New York City, each, complete.....**\$9.25**

L1235MM—Street Flag set. Same as **L1235BB**, except pole, which is 2-piece polished steel, 12"x¾". F.O.B. New York City, each, complete.....**\$7.60**

L1235M—Street Flag set. Same as **L1235MM**, except that flag is U. S. Government quality cotton. F.O.B. New York City, each, complete.....**\$10.10**

AMERICAN LEGION STREET FLAG SETS (Not Illustrated)

L1235BBL—Legion Street Flag set. 3'x5' fast color, reliance brand heavy sheeting Legion Flag with Anco dyed emblem. Equipment identical with **L1235BB**. F.O.B. New York City, each, complete.....**\$8.75**

L1235BL—Legion Street Flag set. Equipment and quality identical with **L1235B**. F.O.B. New York City, each, complete.....**\$9.85**

L1235MML—Legion Street Flag set. Equipment and quality identical with **L1235MM**. F.O.B. New York City, each, complete.....**\$9.75**

L1235ML—Legion Street Flag set. Equipment and quality identical with **L1235M**. F.O.B. New York City, each, complete.....**\$10.60**

LAWN SETS

L1230-1—(Not illustrated.) Consists of 2½'x4' rayon taffeta

Prices Subject to Change Without Notice



U. S. Flag, 2-piece 10' white enameled pole and special lawn socket. F.O.B. New York City, complete.....**\$10.05**

L1230-2—(Not illustrated.) Same as **L1230-1**, except flag is all-wool bunting with sewed stars and stripes. F.O.B. New York City, complete.....**\$10.50**

UNMOUNTED U. S. FLAGS

Available in two qualities—cotton and high grade wool. Guaranteed to be fast color and best possible quality. Price of additional sizes upon application.

Size	Cotton Bunting	High Grade Wool
2 x 3 feet.....	\$ 2.50	\$ 5.40
3 x 5 feet.....	4.10	10.20
4 x 6 feet.....	6.15	15.00
5 x 8 feet.....	8.50	22.15
6 x 10 feet.....	11.20	33.00
8 x 12 feet.....	18.50	50.75

NOTE: Above prices include delivery charges. Two weeks required for delivery.

AID LEGION PROGRAMS—BUY FROM NATIONAL EMBLEM SALES



AMERICAN LEGION MEMBERSHIP BUTTONS ★ ATTACHMENTS ★ CHARMS

★ The standard American Legion membership button is made in the MIDGET and the REGULATION size, in gold-plate, 10-K gold and 14-K gold. Silver centers, for wounded veterans, available on request. Pin-back brooches with safety catches are also furnished, if desired, at regular prices. **WEAR YOUR LEGION BUTTON.**

Midget Size		Regulation Size	
L605—Gold plated	\$.35	L600—Gold plated	\$.35
L605—10-K gold	2.25	L600—10-K gold	2.90
L605—14-K gold	3.00	L600—14-K gold	4.50

DIAMOND-SET MEMBERSHIP BUTTONS. The 10-K and 14-K gold membership buttons (or pins) are available set with a three-point first-quality diamond. Add \$12.50 to prices quoted above, **PLUS FEDERAL EXCISE TAX.**

CONTINUOUS MEMBERSHIP BUTTONS and attachments for Past Officers' buttons are available for 5, 10, 15, 20, 25, 30 years' continuous membership. **ALL ORDERS MUST BE ACCOMPANIED BY OFFICIAL CONTINUOUS MEMBERSHIP CARD. THIS IS SPECIAL CARD AWARDED BY YOUR DEPARTMENT HEADQUARTERS. CARDS WILL BE RETURNED PROMPTLY.**

Continuous Membership Buttons		Attachments for Past Officers' Buttons	
L910—Gold filled (1/10 10-K)	\$1.20	L915—(Attachment only), 10-K gold.....	\$1.75
L910—10-K gold	3.00	L915—(Attachment only), 14-K gold.....	2.45
L910—14-K gold	4.50		

L927—Legion Charm. Double faced, 10-K yellow, green or white gold.....	\$4.75
L925—Legion Charm. Black enamel, 10-K yellow, green or white gold.....	6.45
L926—Legion Charm. Double faced, 10-K yellow, green or white gold.....	5.75

Add Federal Excise Tax to all prices listed on this page.

AID LEGION PROGRAMS—BUY FROM NATIONAL EMBLEM SALES

Prices Subject to Change Without Notice



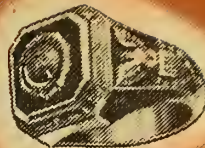
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L979



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L978



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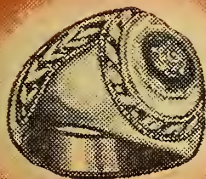
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A278



L975-4



L975-22



L975-57



L976



L975-1

RINGS

★ Legion and Auxiliary Rings. Handsome styles to please him or her. Luxurious designs, latest patterns, best quality. Each ring gift-boxed for presentation. In ordering, state ring size, quality and stock number to avoid error. Every ring is well made and will give complete service. Made by master craftsmen to the highest standards of quality and workmanship.

L975-52—10-K yellow gold. Smoothly-rounded tapered ring shank. Bright polish. Genuine black onyx. 10-K gold Legion emblem\$19.75

L975-15—10-K natural gold. Hand-carved eagles on each side. 10-K midget Legion button is beautifully enameled in colors. A popular design\$14.50

L979—Heavy-weight, beautifully engraved and enameled Legion blue circle surrounding 10-K emblem. An outstanding value and outstanding ring. 10-K gold\$22.50

L975-2—10-K rose gold Legion ring, massive top and shank. Set with black onyx, on which is securely mounted a 10-K natural gold emblem. A smart, masculine, exclusive design\$24.50

L978—All 10-K Past Commander's ring. Emblem is beautifully enameled. Ring is of newest pattern. Heavy weight. Best quality\$22.00

L977—Same pattern and design as L978, except that top of ring is onyx, synthetic spinelle or synthetic ruby. All three L977 rings are good weight 10-K gold, with 10-K Legion emblem.

L977-O—Onyx top\$20.50

L977-B—Synthetic spinelle top 21.50

L977-R—Synthetic ruby top 22.00

A276—10-K natural gold Auxiliary ring. Dainty filigree encircles oval black onyx. Slender polished shank. 10-K gold Auxiliary emblem\$10.00

L975-10—10-K natural gold, with decorative design on each side, in hard enamel. Set with black onyx stone on which is superimposed 10-K natural gold midget Legion emblem. A smart, exclusive design. Popularly priced\$22.25

A278—American Legion Auxiliary 10-K gold ring with plain polished shank and scroll signet style top. 10-K gold Auxiliary emblem\$9.00

L975-4—Heavy weight, massive, military design. Available in two qualities, either ring with 10-K gold emblem. 10-K gold\$22.50

L975-4S—Same as L975-4 except made of Sterling Silver.....\$8.75

L975-22—10-K yellow gold ring with 18-K green gold laurel leaf inlay on each shank. Attractively designed and beautifully finished. Heavy weight\$24.00

L975-57—10-K yellow gold with matted and polished design on each shank. Black onyx. Heavy weight. Exceptional value.....\$22.75

L976—10-K oval top, signet-type with Legion emblem. Engraved shanks. A well-made, heavy ring. Rounded bottom shank.....\$21.35

L975-1—Green gold military ring, with black onyx stone. Hand-carved eagles on each side stand out in sharp contrast. A typical Legion ring, and the most popular ring ever sold. The finest, best quality obtainable. Available in 10-K or 14-K gold.

L975-1-10K\$25.50

L975-1-14K 34.00

DIAMOND SET RINGS

★ Any of the above Legion rings can be set with a 3-point, full-cut, genuine diamond in the center of the Legion emblem. If diamond is desired, add \$12.50, plus 20 per cent Federal Excise Tax, to prices quoted.

Add Federal Excise Tax to all prices on this page.

Prices Subject to Change Without Notice

AID LEGION PROGRAMS—BUY FROM NATIONAL EMBLEM SALES



LEATHER ITEMS

L726—Travel Kit. Saddle cowhide, lined with waterproof plastic expandable washcloth pocket, pull strap for accessories. Zipper around three sides. Leather strap for hanging. Closed, 9 1/4"x6"x3". Legion emblem stamped in gold..... **\$10.00**

L724—Top grain sheepskin DOPP-KIT. Black or dark brown. 10"x6"x3 1/4" closed. Adjusts to height required by means of collapsible side gusset. Gold embossed Legion emblem..... **\$6.50**

A87—Amity "Directress." Smooth cowhide, secret currency pocket, duplicate key slots, permanent registration, roomy coin pocket with tab closure. Brown, red or green. Gold embossed Auxiliary emblem..... **\$5.00**

A88—Enger-Kress. Stitch free, pigskin bill wallet. Roomy card case and tabbed coin purse. Full bill compartment. Outside security tab. Red, rust or green. Auxiliary gold embossed emblem..... **\$2.95**

L725—"Swing-it" Pocket Secretary. Pocket for stamps and cards. Concealed currency space. Perforated memo pad. Brown or black calf. Legion gold embossed emblem..... **\$5.50**

L727—Address-memo book. Heavily padded. Sturdy bristol stock wire-bound index, space for 686 names. Perforated memo pad and pencil. Closed, 9 3/8"x5 1/4". Durable cover stock with Legion OR Auxiliary gold embossed emblem on antiqued maroon latex..... **\$2.00**

LN665—"Director" Billfold. Smooth cowhide, black only. Nylon stitching. All "Director" features, including secret currency pocket, duplicate key pockets, permanent registration, sliding card pockets, turned edges, branded leather, sliding stay..... **\$5.00**

L722—"Director" with all features. Calfskin. Hand-colored in brown. Full embossed cover. A most outstanding gift. Partition for photos, cards, passes, etc. Legion emblem embossed in gold..... **\$10.00**

L721—Pocket Secretary. Perforated divided memo pad. Spanish grain glazed pigskin. Golden West brown. Two bill or letter compartments. Transparent card section..... **\$2.50**

L720—Enger Kress "Nu-Shape" Key Case. Full sweep zipper. Six patented removable key hooks. Inner slide compartment for driver's license. Either Legion or Auxiliary gold stamped emblem. Black or brown..... **\$2.00**

LA86—"Identifier" Billfold. Tri-colored Pigskin. Hand-colored in mahogany. Two bill compartments—one zipper and one open. Removable four-wing pass case. Gusseted coin pocket. Open identification card window. Emblem embossed in gold..... **\$3.50**

L723—"Director" Billfold. Boarded cowhide, hand-colored in brown. Hand-laced edges. Embossed cover. All "Director" features..... **\$7.50**

A89—Photo-fold. Spanish grained Glazed Pigskin. Eight wings for cards, passes, etc. Golden West color. Legion or Auxiliary emblem embossed in gold..... **\$1.00**

A90—Princess Gardner. New Zealand smooth finish lambskin. Detachable photo card case. Eight windows for pictures or cards and extra window for identification. Complete card case and billfold. Red, green, blue, black, brown. Auxiliary emblem embossed in gold..... **\$3.95**

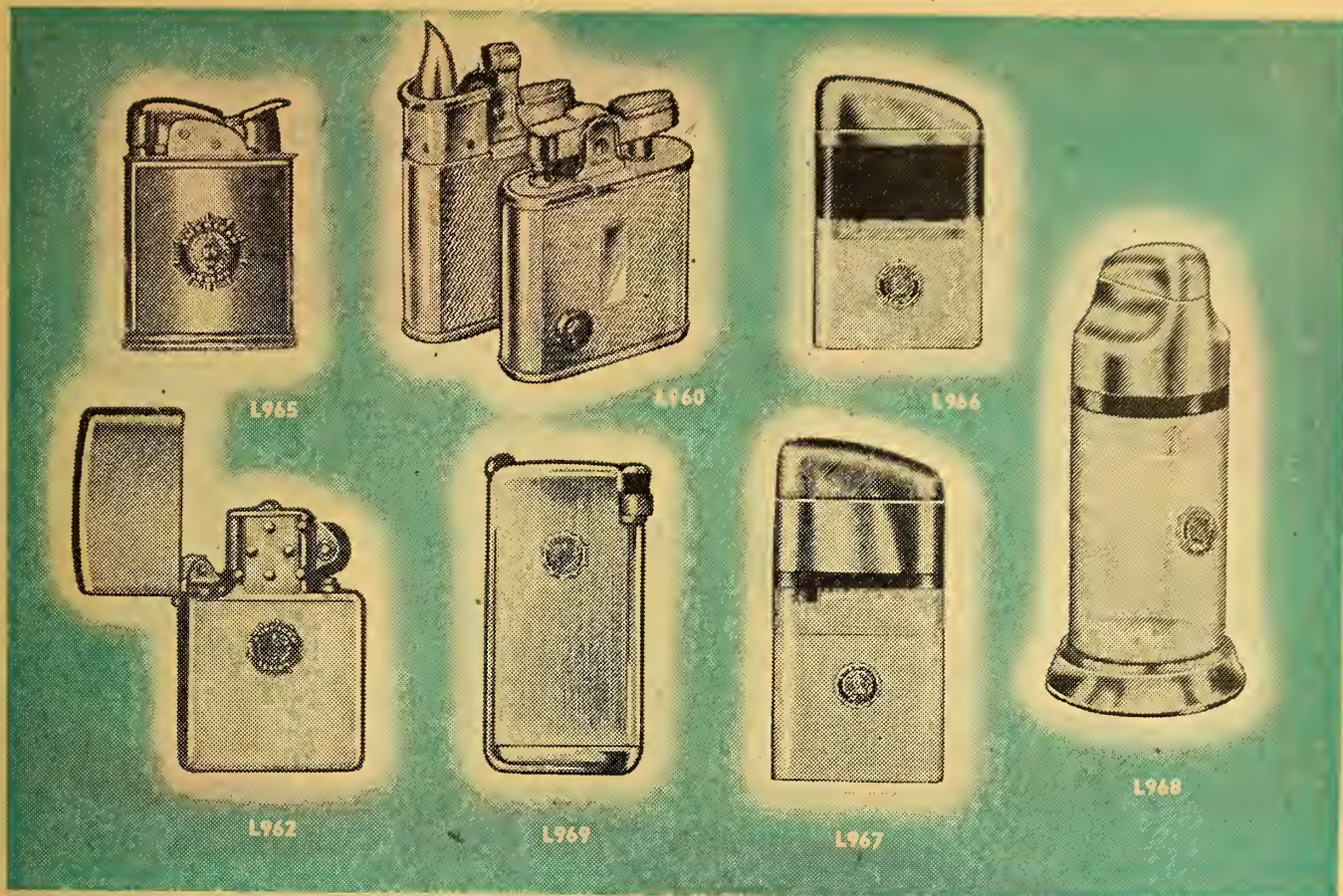
YOUR INITIALS, OR NAME, STAMPED IN GOLD FREE!

All prepaid orders for billfolds or other leather items will be furnished with your initials, or name, stamped in gold, AT NO ADDED CHARGE. If you desire this added free service, PREPAY your order in full, and specify (in print or type) the name or initials to be stamped.

Add Federal Excise Tax to items listed on this page.

Prices Subject to Change Without Notice

AID LEGION PROGRAMS—BUY FROM NATIONAL EMBLEM SALES



LIGHTERS

L965—EVANS. Specially designed. Exclusive American Legion emblem enameled in true colors on plain polish, golden metal finish. A sensational value... **\$4.00**

L960—RONSON WHIRLWIND. Two-in-one lighter with disappearing windshield. Great outdoors, smart indoors. Large fuel capacity. Chromium plate, engine turned. Legion emblem... **\$9.25**

L962—ZIPPO. Famous windproof design. Streamlined. Satin chrome finish. Lifetime guarantee. Legion emblem soldered on front as illustrated... **\$4.00**

L969—PARKER FLAMINAIRE. No wick—no gasoline—no odor. Operates on Butane Gas. Six months of lights before refueling. Size $1\frac{3}{8} \times 2\frac{5}{8} \times \frac{1}{2}$ inch... **\$12.50**

L966—RITEPOINT. Crystal, emerald, ruby or topaz color reservoir. Short metal mounting, standard size fuel reservoir. For pocket or purse. Available with Legion or Auxiliary emblem. Visible fuel supply... **\$3.75**

L967—RITEPOINT. Same as L966 except with long metal mounting and longer reservoir. Holds greater amount of fuel. Especially popular with men in service **\$4.75**

L968—RITEPOINT. Table-desk lighter. Available in colors as indicated above. Visible fuel supply. Lifetime guarantee **\$7.50**



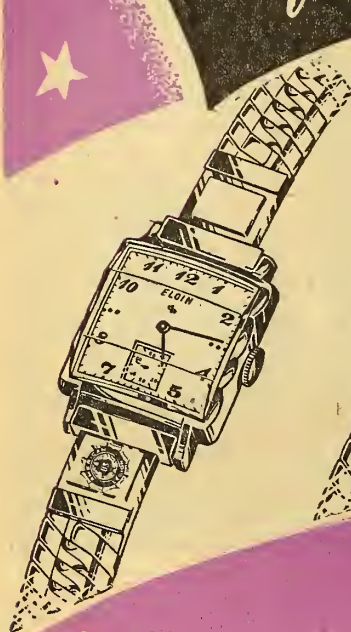
L966—L967—L968 available with special imprint on either or both sides of panel which floats in fuel reservoir, if ordered in quantities. Write for information and special quantity prices. Excellent for special prizes, gifts, and awards to members and those who are entering service.



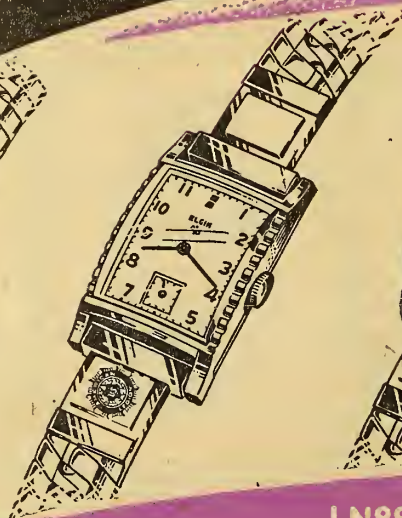
Prices Subject to Change Without Notice

AID LEGION PROGRAMS—BUY FROM NATIONAL EMBLEM SALES

ELGIN Watchers



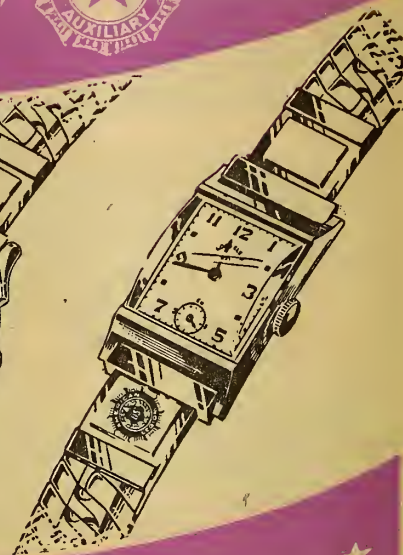
LN990



LN991



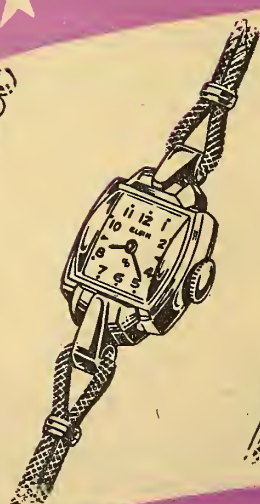
LN992



LN993



AN990



AN991



AN992

— MEN'S —

LN990—Distinguished 17-jewel model. New 3-facet crystal. Complete with American Legion expansion band. Never-break DuraPower mainspring\$37.50

LN991—17 jewels. Handsome Legion expansion band with emblem on end plate and space for engraving on opposite end plate. Gold-filled case. DuraPower mainspring\$47.50

LN992—Elgin All-American Shockmaster. Shock and water-resistant. Anti-magnetic. Unbreakable crystal. 17-jewel movement for supreme accuracy. Popular with men in service. Steel case, luminous dial. Complete with matching Legion expansion watch band\$45.00

LN993—Lord Elgin. 21 jewels. 14-K gold-filled case. DuraPower mainspring, guaranteed never, never to break. Complete with gold-filled expansion band with American Legion emblem soldered to plate on end\$75.00

Past Officers' insignia also available if desired. 10-K emblem soldered on bracelet end to replace the regulation Legion emblem. (Allow 10 days additional for delivery.)

— LADIES' —

AN990—Exquisite 17-jewel ladies' wrist watch. Beautiful matching expansion bracelet. Auxiliary emblem on bracelet. DuraPower mainspring. Gold-filled case\$45.00

AN991—17 jewels. Modern case design. DuraPower mainspring. Unusual value\$33.75

AN992—17-jewel Elgin De Luxe. Beautiful expansion bracelet. DuraPower mainspring. Gold filled. With Auxiliary emblem soldered at bracelet end\$59.50

Listed Prices include Federal Excise Tax

BULOVA

America's greatest watch value



DIRECTOR
13 jewels
expansion band
\$33.75

MISS AMERICA
17 jewels
\$33.75

FRANKLIN
17 jewels
\$42.50

LADY BULOVA
17 jewels
expansion bracelet
\$42.50

ASHFORD
17 jewels
\$49.50

DEBUTANTE
17 jewels
\$49.50



HIS EXCELLENCY "XX"
21 jewels
\$49.50

MAUREN
17 jewels
\$49.50

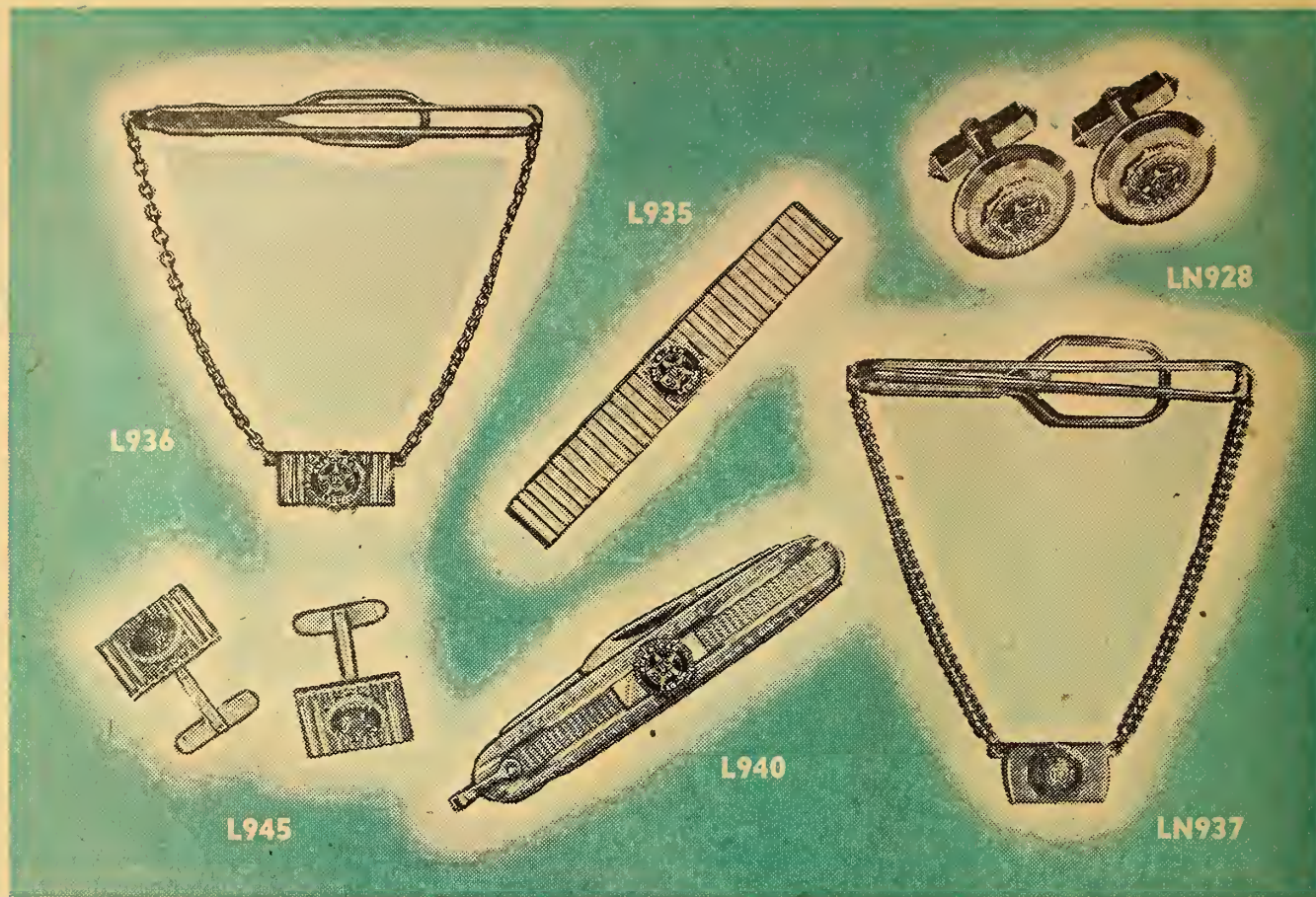
SQUADRON
17 jewels
expansion band
\$55.00

HER EXCELLENCY "MM"
21 jewels
expansion bracelet
\$62.50

HIS EXCELLENCY "SS"
21 jewels
expansion band
\$71.50

Director, Miss America, Franklin, Lady Bulova and His Excellency "XX" available in both white and yellow gold. Specify color desired.





MEN'S JEWELRY

L936—Gold-filled SWANK quality, tie chain. Midget Legion emblem. Bright polished, natural gold. Ribbed pattern. To match Tie Clip L935 and Cuff Links L945. Gift box **\$1.95**

L935—SWANK Tie Clip. Gold filled. Midget American Legion emblem. Ribbed front, natural gold, bright polished finish. Matches L945 Cuff Links and L935 Tie Chain **\$1.95**

LN928—Gold-Plated Cuff Links. Yellow gold finish. Bright polish. Sunburst pattern. Presentation box **\$2.25**

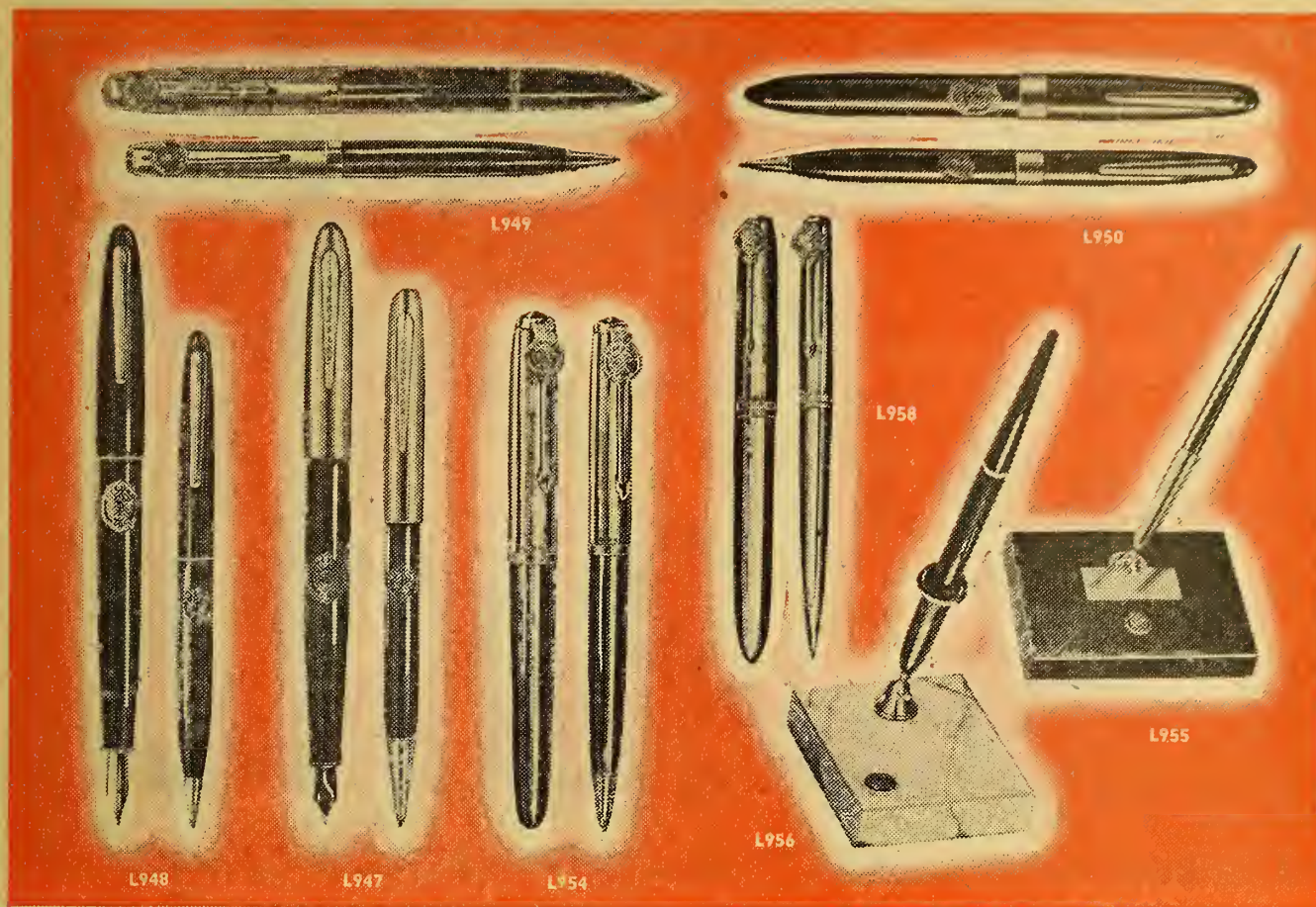
L945—SWANK Cuff Links. Gold plated. Ribbed design. Natural gold finish. Matches L936 Tie Chain and L935 Tie Clip. Gift box **\$2.95**

L940—Gold-plated pocket-knife. Yellow gold finish. Engine-turned on both sides. Two best quality steel blades. Gift box **\$2.50**

LN937—Unusual value. Gold-plated Tie Chain. Midget American Legion emblem. Bright polished edges, matted center plate **\$1.50**



Add 20% Federal Excise Tax to items listed on this page.



PENS AND PENCILS—DESK SETS

L949—Parker "21." American Legion or American Legion Auxiliary emblem soldered on clip. Specify emblem choice. Miracle-metal OCTANIUM point. New ink flow control. Concealed filler, visible ink supply. Slip-on metal cap. Available in Black, Blue, Green, Red. Gift box. Pen only, \$5.00. Pencil only, \$3.75. Set complete **\$8.75**

L950—Sheaffer "Statesman" Set. Streamlined design for smooth, easy writing. Pen equipped with 14-K gold point. Pencil holds 3-inch lead. LIFETIME guarantee. Legion or Auxiliary emblem gold stamped on barrels. Designate emblem. Also furnished, at no added cost, with autographed signature. If autograph desired, submit signature in ink on separate piece of plain paper. Presentation box. Set complete, \$15.00. Pen only **\$10.00**

L948—Sheaffer "Craftsman" Set. New, light-weight pen and pencil. 14-K gold point, one-stroke filler pen. Matching "Fine-line" pencil. Legion or Auxiliary emblem imprinted on barrel. (Specify choice.) Presentation box. Pen only, \$3.75. Pencil only, \$3.00. Set complete **\$6.75**

L947—Eversharp Super-value Pen and Pencil Set. Guaranteed. Legion or Auxiliary emblem stamped in gold. 14-K gold point. Large ink capacity. Gold mounted caps. Set complete **\$5.00**

L954—Parker "51" Aero-metric. Lustraloy cap and clip. New type filler. Visible ink supply. New "51" holds maximum ink supply. Choice of seven custom points, from accountant to stub. Available in standard or demi-size. Legion or Auxiliary emblem. Specify size and emblem desired. Pen only, \$13.50. Pencil only, \$6.75. Set complete in presentation case **\$19.75**

L958—Parker "51" Flighter set. Silvery sleek Lustraloy. Choice of seven custom points. Matching continuous feed pencil uses 12 leads without refilling. Standard size only. Legion emblem soldered on clips. Pen only, \$19.75. Pencil only, \$10.00. Set complete in presentation case **\$29.75**

L956—Desk Set. Unusual value. Legion or Auxiliary emblem attached as illustrated. Genuine San Louis Brazilian Onyx base, with distinct vein marks. Pen is fitted with 14-K gold point, iridium tipped. Full ball and socket swivel can be moved in any direction. Base 3½ inches square by ¾-inch thick. Streamlined pen and holder with gold bands, fully guaranteed **\$5.50**

L955—Sheaffer "Triumph" Desk Set. Jet crystal base, 3½x5 inches. "White Dot" Lifetime Sheaffer Pen. Furnished with gold-filled engraving plate. Legion or Auxiliary emblem attached to base. Add Federal Excise Tax. Desk set **\$17.50**

L951—Sheaffer "Fineline" Pencil. A deluxe pencil which is thoroughly dependable. Holds 3-inch thin lead, adjustable eraser. Pearl and blue two-color barrel. American Legion emblem. Each **\$1.50**

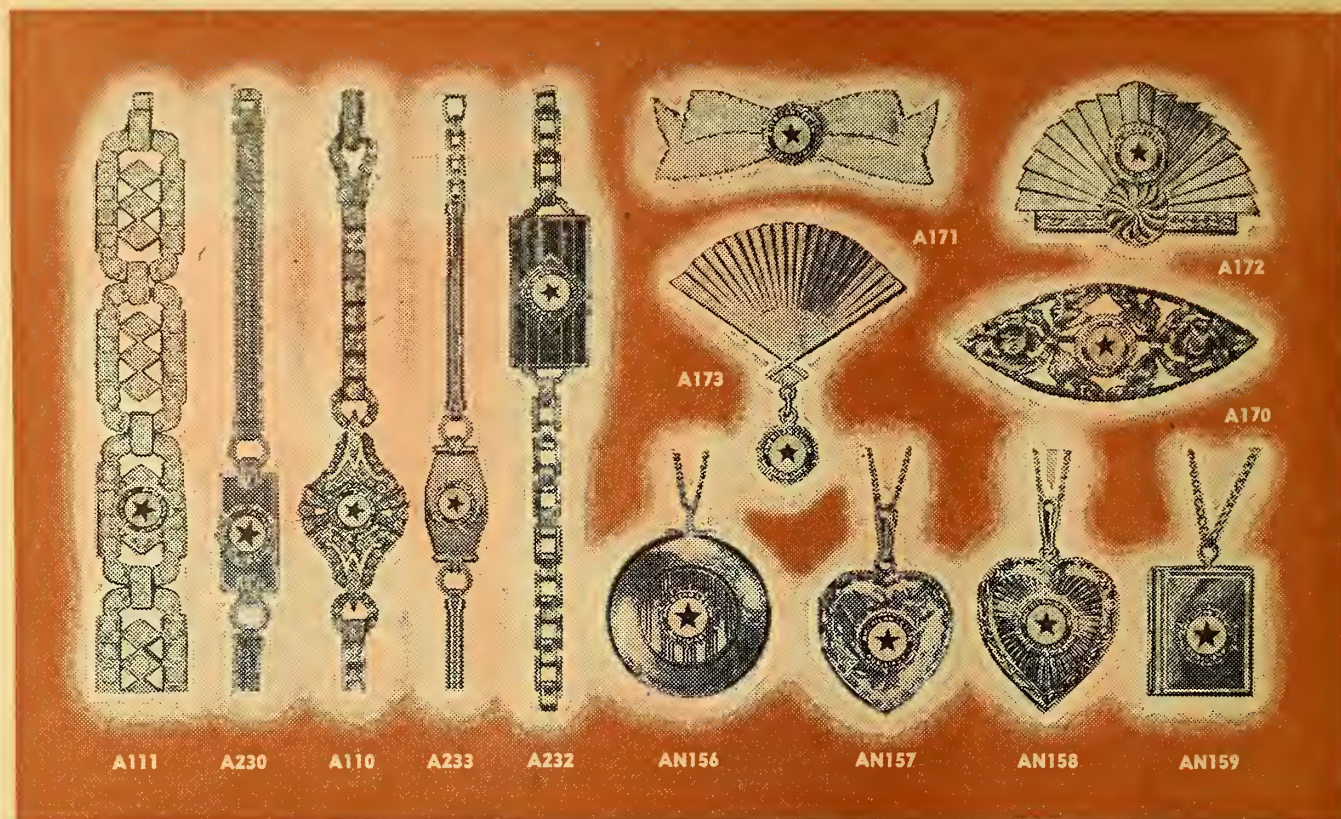
FEDERAL EXCISE TAX APPLIES ONLY ON DESK SET L955.

NAME OR INITIALS STAMPED ON PEN OR PENCIL FREE IF ORDER IS PREPAID.



Prices Subject to Change Without Notice

AID LEGION PROGRAMS—BUY FROM NATIONAL EMBLEM SALES



BRACELETS—BROOCHES—PENDANTS AND CHAINS

★ Unusual selection of best quality bracelets, brooches, lockets, pendants and chains available with American Legion Auxiliary. OR American Legion emblems.

A111—Open work, rhodium-finish bracelet with 119 clear brilliants, securely and effectively set. Fold-over catch and safety chain for added security. Sterling silver Auxiliary emblem as illustrated. Gift box...**\$4.85**

A230—Natural gold-filled, 1/20 12-K. Bright finish plain center panel. Double lock fold-over catch. Double width serpentine chain. Gift Box...**\$4.85**

A110—Sterling silver, hand-engraved, brilliantly set diamond-like rhinestones. A most outstanding and beautiful bracelet. Sterling silver Auxiliary emblem. Extra quality fold-over safety catch...**\$19.00**

A233—Same as A230, except that chain is single serpentine flat-curb design. Bright finish plain center panel...**\$3.95**

A232—Yellow gold plated. Block type links with black enameled center section. Soldered links, spring-ring catch...**\$2.65**

A171—Sterling silver, bow-knot design, bar-pin brooch. Safety catch. Gift box...**\$1.75**

A172—Sterling silver, satin-finish, fan-style brooch. Safety clasp. Gift box...**\$2.05**

A173—Fan shape, bright polished sterling silver. Safety catch. Gift box...**\$1.75**

A170—Open leaf design. Sterling silver. Hand carved. Best quality. Safety clasp. Gift box...**\$5.40**

AN156—Best quality gold-filled. Full length chain, soldered links. Two-picture locket, engine turned front and back. Beautiful gift case...**\$4.00**

AN157—Gold-filled. Best quality. Soldered links, full length chain. Two picture locket. Engraved front and back. Beautiful presentation case...**\$3.90**

AN158—Beautifully engraved two-picture locket. Scrolled border on front. Engraved on back. Full length chain, soldered links...**\$4.40**

AN159—Book locket. Full length chain (18 inches). Gold-filled quality. Back of locket plain for special engraving. Two-picture locket...**\$3.50**

ADD FEDERAL EXCISE TAX TO ALL ITEMS ON THISPAGE.

ADD LEGION PROGRAMS—BUY FROM NATIONAL EMBLEM SALES

Prices Subject to Change Without Notice



COMPACTS—EVENING ACCESSORIES

★ Items listed on this page* have been selected because of their style, price and quality.

AN121—Volupte compact. 3 inches square. Scrolled border. Satin front and back. Full size clear view mirror. No Federal Excise Tax.....**\$3.00**

A251—Whiting and Davis gold-plated mesh bag, 4"x4", with plain bright-polished metal frame. Beautifully lined in best quality material. Fitted with hand mirror. Add Federal Excise Tax.....**\$6.75**

AN132—"Petti-Pak." Miniature carry-all in fluted jewelers' metal and best quality cover. Compact, swivel lipstick and metal decorated comb enclosed. No Federal Excise Tax.....**\$3.00**

A129—Elgin American Compact. Highly polished, engraved design on gold-color satin finish. Large, beveled mirror. Leak-proof powder compartment. No Federal Excise Tax**\$5.95**

A141—Whiting and Davis mesh cigarette case. Holds full package. Gold colored lining of excellent quality. Zipper fastened. Add Federal Excise Tax.....**\$5.50**

Prices Subject to Change Without Notice

A252—Gold color Whiting and Davis Mesh Bag. Attractive bright polished metal frame. Beveled hand mirror and lining of best quality, heavy weight material. Add Federal Excise Tax. Size 5½"x7½".....**\$9.80**

AN131—Gold color, polished engraved design. Full powder compartment and best quality mirror. 3½" round. No Federal Excise Tax.....**\$2.00**

A127—Elgin American Compact. Bright polished, bronze finish. Flower pattern. Leak-proof powder compartment. 3"x3½". No Federal Excise Tax.....**\$5.95**

A254—Whiting and Davis flat evening bag. Gold plated mesh. 6"x4". Hand mirror. Best quality lining, tan silk. Add Federal Excise Tax.....**\$6.50**

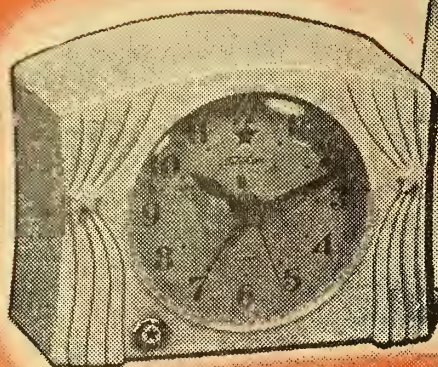
AN130—"Roun-Towner." Bright metal finished frame. Best quality fabric cover and lining. In Auxiliary blue. Includes jewelers' size lid compact, standard flush base lipstick case, shell comb, coin purse. Gold metalized lining. Woven mesh handle. Size of case 4"x3½" closed. No Federal Excise Tax.....**\$5.00**

A251-A141-A252-A254 also available in white-gold finish at no added cost.

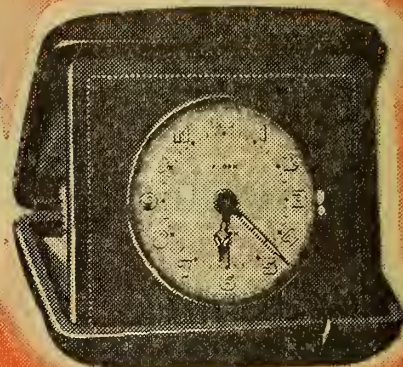
Also available with Legion emblem for women Legionnaires.

AID LEGION PROGRAMS—BUY FROM NATIONAL EMBLEM SALES

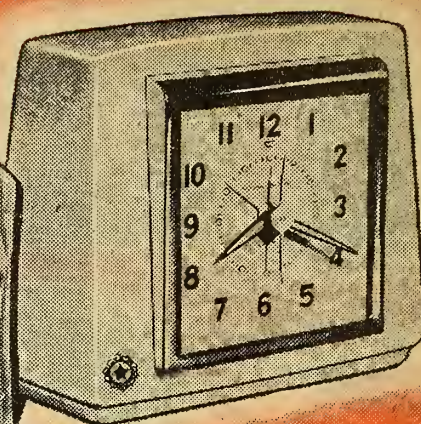
A266



A265



A267



BOUDOIR AND TRAVEL CLOCKS

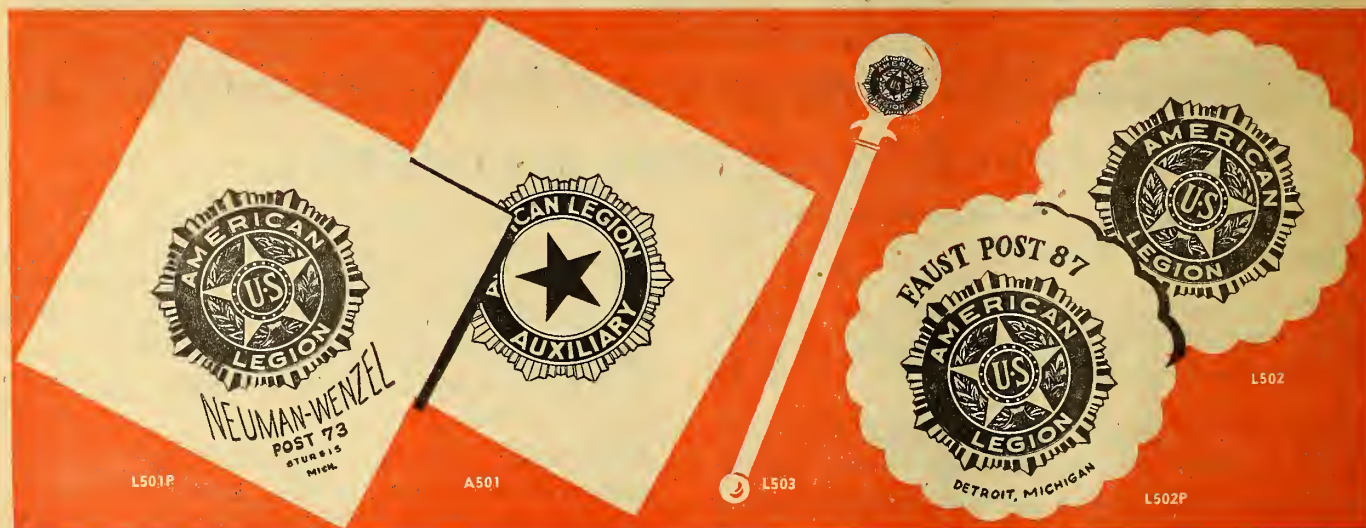
A266—Telechron Electric Alarm Clock. Newest Telechron model in ivory-colored plastic case. Large, clear numerals on clear white dial. Dependable timekeeper with bell alarm. Size 3½" high by 4¼" wide. White cord and white plug. Ideal for gift or prize**\$4.50**

A267—General Electric Informer. Beautifully styled, superbly designed. Serves as either an alarm or as an occasional clock. Gleaming white plastic, luminous hands and hour dots for easy reading in the dark. Wide, gold-color bezel frames ivory white

dial. Soft, melodious bell-alarm, signal. Width 5", height 4½", depth 3"**\$7.95**

A265—Travel Alarm Clock. Dependable, smart, compact travel-alarm with 30-hour precision movement. Luminous dial and hands. Available in blue, tan, maroon or brown simulated leather case with gold-color metal bezel. Size 4¼"x3½"x1½" closed.....**\$7.95**
All clocks available with American Legion OR Auxiliary emblem.

Add Federal Excise Tax to Above Prices



NAPKINS, COASTERS AND BAR STICKS

L501P—Printed Cocktail Napkin. Special design as illustrated. Imprinted with name, number, and address of your Post. 9"x9". 250 to package.

	30,000	50,000	100,000
Per 1,000, delivered.....	\$2.19	\$1.88	\$1.81
Minimum order 30,000. Auxiliary or Legion imprint.			

A501—9"x9" high quality white napkin. 4½ inches square when folded. Banded 250 to the bunch, 5,000 to shipping case. Stock design as shown (Auxiliary or Legion emblem, only), no special imprint. Minimum order 5,000. F.O.B. Sturgis, Michigan.

	5,000	10,000	20,000
Per 1,000	\$1.70	\$1.60	\$1.50

L503—Plastic Sportstirs. Artistic design incorporating Legion emblem. An inexpensive but effective service item. Assorted colors.

AID LEGION PROGRAMS—BUY FROM NATIONAL EMBLEM SALES

and alcohol resistant plastic. Minimum order 1,000.

	1,000	2,500	5,000	10,000
Per 1,000 delivered.....	\$33.00	\$29.00	\$25.00	\$21.00
Post name and number imprinted at \$10.00 additional, irrespective of number ordered.				

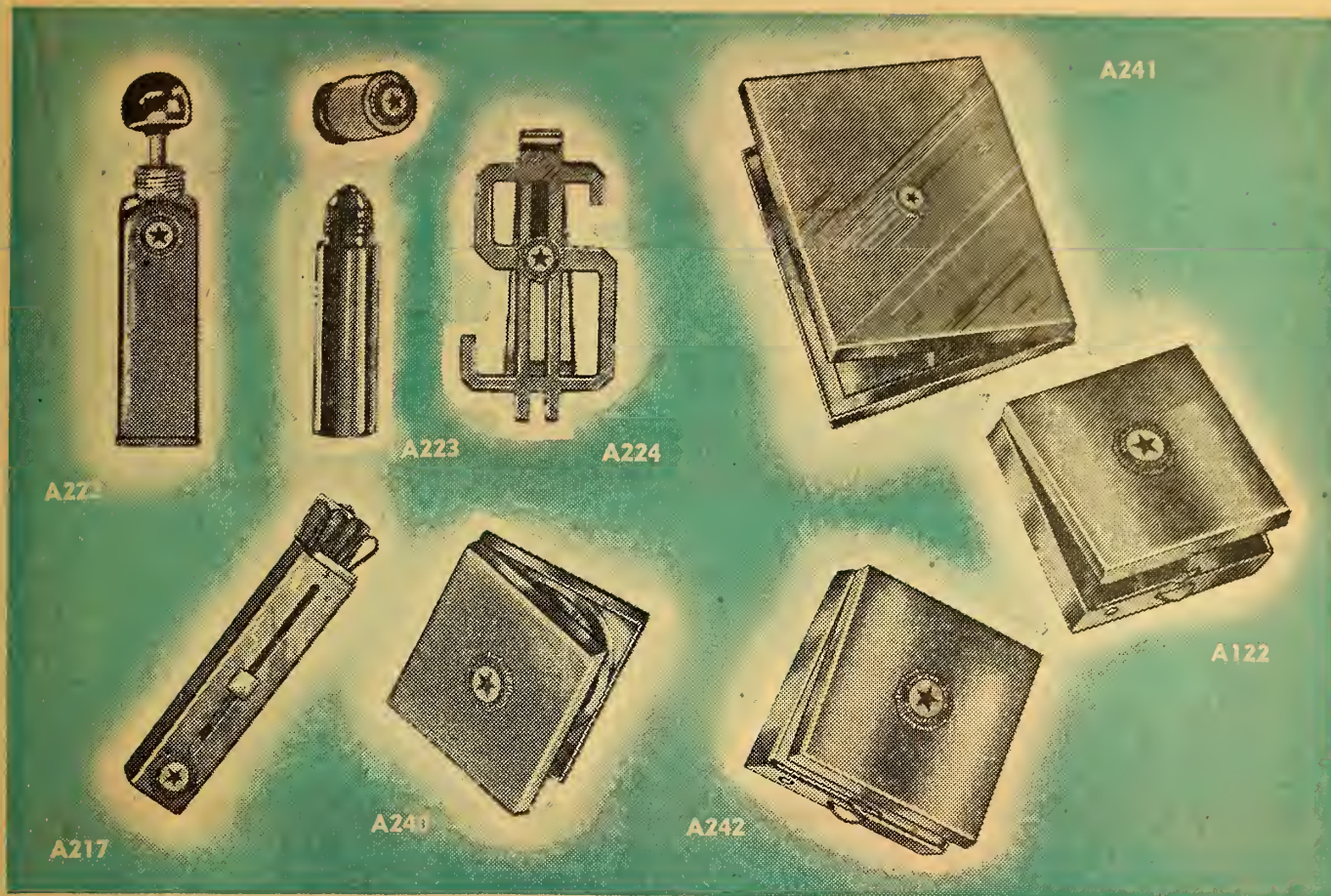
L502P—Printed cocktail coaster. Imprinted with your Post (or Unit) name, number and location. Minimum order 25,000.

	25,000	50,000	100,000
Per 1,000 delivered.....	\$5.90	\$5.65	\$5.30

L502—Scalloped edge, absorbent coaster, printed in blue and yellow (same as L502P). No special imprint. Legion or Auxiliary emblem. Minimum order 1,000. F.O.B. Sturgis, Michigan.

	1,000	5,000	10,000
Per 1,000	\$4.70	\$4.50	\$4.35

Prices Subject to Change Without Notice



NOVELTY GIFTS

A222—Perfumette. Gold plate, bright polish finish, with Auxiliary emblem soldered on side. Sturdy exterior protects glass perfume bottle. Height 2 3/8". Full length glass stopper, protected at top with metal cap **\$1.75**

Add Federal Excise Tax.

A223—Perfumette. Leak-proof flask. Screw cap, with Auxiliary emblem mounted on circular top. Fills on removal of inner protector. Perfume is transferred to skin upon contact of stem. Only one drop at a time. No springs, valves or glass bottle. A dainty, practical accessory. Height, 2" **\$1.65**

A224—Currency Clip. A practical purse or pocket need. Bright polish, natural gold filled. Long-lasting spring back to hold money securely. Auxiliary emblem on front. Also available with Legion emblem if desired **\$1.50**

Add Federal Excise Tax.

A241—Photo Case. Satin finish double photo case, 2 1/2 "x2 3/4 ". Suitable in home, on desk or for carrying in purse **\$1.55**

A217—Bobby Pin Case. Handy container for extra bobby pins. Natural gold-color finish. 2 1/8 " high. Cap cover **\$1.85**

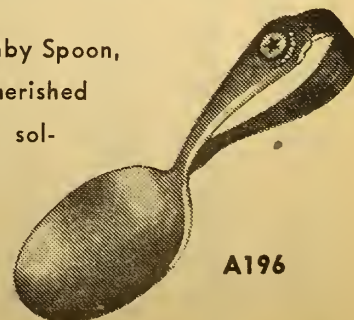
A240—Photo Case. Miniature size case. Space for two pictures, 1 1/4 " square. Satin finish **\$1.35**

A242—Compact. Miniature compact fitted with mirror and deep loose powder compartment. 1 1/4 " square. Ideal for fitting in evening bag **\$1.40**

A122—Pill Box. Attractive satin finish, 1 1/4 " square. A handy container for pills, postage stamps **\$1.35**

A196—Sterling Silver Baby Spoon, with curved handle. A cherished gift. Auxiliary emblem soldered to spoon. Gift box **\$3.45**

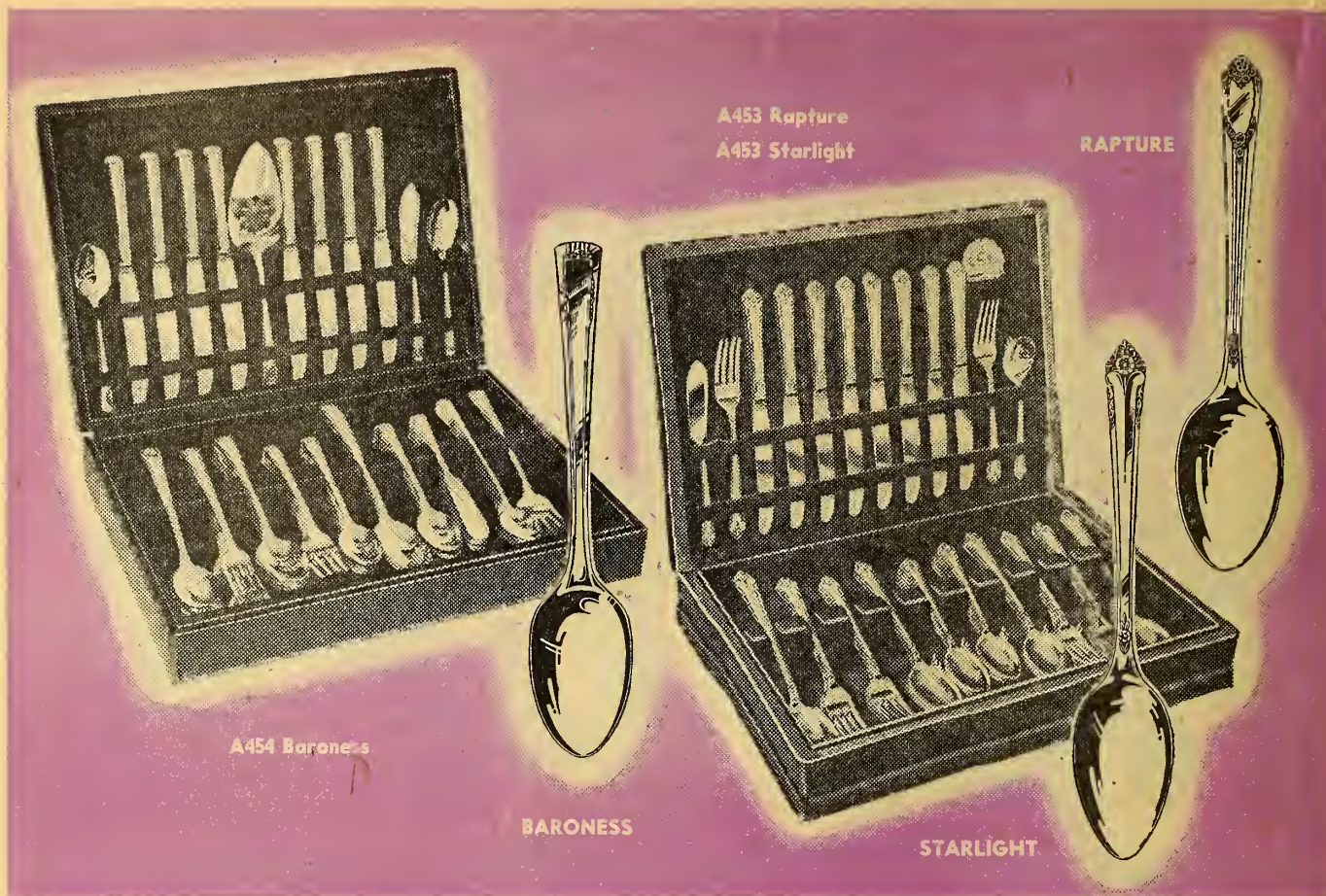
Plus Federal Excise Tax



A196

Prices Subject to Change Without Notice

AID LEGION PROGRAMS—BUY FROM NATIONAL EMBLEM SALES



ORIGINAL ROGERS SILVERPLATE MADE BY THE INTERNATIONAL SILVER COMPANY

A453—Starlight. 52-piece service for eight with heavy solid wood chest with beautiful tarnish-resistant duvetyn lining. 16 Tea Spoons, 8 Dinner Forks, 8 Salad Forks, 8 Hollow Handle Stainless Steel bright-polished Knives, 8 Soup Spoons, 2 Table (serving) Spoons, 1 Butter Knife and 1 Sugar Spoon. Star Rogers and Bro. Reinforced Plate. No Federal Excise Tax. Set complete with Legion OR Auxiliary emblem on chest, delivered.....

\$24.95
24.95

A453—Rapture. Same as A453 Starlight.....

A454—Baroness. Made by the "World's Largest Manufacturers of Silverware." Guaranteed good quality. 72 pieces, encased in heavy solid wood chest with tarnish-resistant lining. "My Home" set. Stainless steel knives. All pieces are plated with pure silver on finest quality nickel silver—the same as used in the most expensive silverplate. Complete service for eight. 16 Tea Spoons, 8 Hollow Handle

Dinner Knives with Stainless Steel bright-polished blades, 8 Salad Forks, 8 Iced Drink Spoons, 8 Dinner Forks, 8 Dessert (soup) Spoons, 8 individual Butter Spreaders, 1 Butter Knife, 1 Sugar Spoon, 3 Serving Spoons, 1 Cold Meat Fork, 1 Berry Spoon, 1 Pastry Server. Unusual and exceptional value. Specify Legion OR Auxiliary emblem on chest. 72-piece set, complete with chest, delivered.....

\$19.95

STAINLESS STEEL

Good weight, serviceable SILCO Stainless Flatware. Adaptable to club room, grill or dining room use. GLAMOUR Pattern. Spoons have sturdy bowl center, forks have polished edges and tines, solid handle knives, stainless steel throughout. This service combines the balance, appearance and beauty of the finest tableware. Resists wear, scratching, rust, stain or tarnish. Minimum order, one dozen of any of the five items available.

A452—Tea Spoons, \$1.65 per dozen; per gross, delivered.....

\$18.15

A452—Fork, \$2.40 per dozen; per gross, delivered.....

\$26.40

A452—Knife, \$3.60 per dozen; per gross, delivered.....

\$39.60

A452—Dessert (soup), \$2.40 per dozen; per gross, delivered.....

\$26.40

A452—Serrated Knife, \$4.50 per dozen; per gross, delivered.....

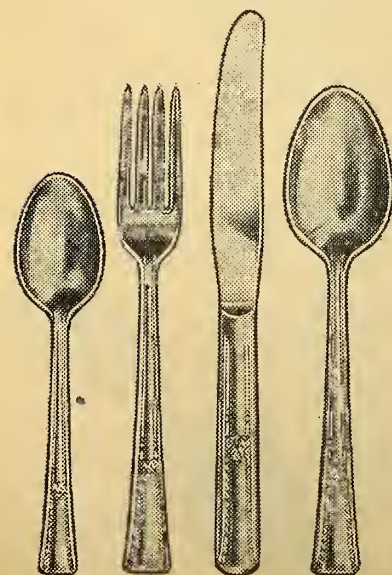
\$49.50

Steel tableware is not encased in chest. Delivery in bulk.

NO Federal Excise Tax on Silver Plated or Steel Tableware.

Jewelers Rouge Polishing Cloth. Unequalled for polishing gold, silver, nickel. This Rouge polishing cloth does an excellent job of cleaning and polishing sterling and silver plate. Includes both cleaning and polishing cloth. Keep your precious metal and silver gleaming. Two cloths per unit, 11 x 24 inches.....

\$0.50 each



AID LEGION PROGRAMS — BUY FROM NATIONAL EMBLEM SALES

Prices Subject to Change Without Notice



POST AND UNIT PAPER AND CHINA DISHES

PAPER DISHES

A new, exclusive pattern in Paper Dishes, with either Legion or Auxiliary emblem, in colors. Clear imprint on all pieces. Just the right plate or cup for Post and Unit dinners, banquets, luncheons, picnics, etc. Legion-blue stripe border. Made of best material and free from paper odor or taste.

L491—Handi-Handle Hot Drink Cup, 8 ounce size, per 100 **\$3.05**

L492—6-inch bread and butter or salad plate, per 100 **\$1.50**

L493—8-inch luncheon or dinner plate, per 100 **\$1.55**

SUBSTITUTE PREFIX "A" INSTEAD OF "L" WHEN ORDERING PAPER DISHES WITH AUXILIARY EMBLEM IMPRINT. Minimum order for cups or plates, 50.

CHINA DISHES

This attractive Post and Unit dinnerware is manufactured from the best quality materials obtainable and will give maximum service. Only under extreme stress will these high-grade china dishes crack or chip. All pieces are vitrified with an underglaze decoration, blue American Legion or American Legion Auxiliary crested emblem, and two bordering decorative lines. If Legion emblem is desired, use the prefix "L" as listed. If Auxiliary emblem is desired, substitute prefix "A." Prices are identical with either emblem.

L381—Bread and butter plates, 6¼", minimum one dozen **\$ 5.15**

L382—Salad plates, 7⅞", minimum one dozen..... **6.00**

L383—Dinner plates, 9", minimum one dozen..... **8.55**

L384—Dinner plates, large, 9⅝", minimum one dozen **9.70**

L385—Tea cups, 7½ ounces, minimum one dozen **7.10**

Prices Subject to Change Without Notice

L386—Saucers, 6", minimum one dozen **\$ 4.40**

L387—Vegetable dishes, 11⅞", minimum one-half dozen **14.00**

L388—Vegetable dishes, 13¼", minimum one-half dozen **19.80**

L389—Meat platters, 11½", minimum one-half dozen **11.90**

L390—Meat platters, 13¼", minimum one-half dozen **17.90**

L391—Gravy dishes, 11 ounces, minimum one-half dozen **19.80**

L392—Cereal dishes, 6½", minimum one dozen **6.60**

L393—Dessert dishes, 4¾", minimum one dozen **4.40**

L394—Celery trays, 10", minimum one-half dozen **18.10**

L395—Soup bowls, 15 ounces, minimum one dozen **7.60**

L396—Soup plates, 8", minimum one dozen..... **7.80**

L397—Sugar bowls, 12 ounces, minimum one-half dozen **15.40**

L398—Cream pitchers, 10 ounces, minimum one-half dozen **12.95**

All prices F.O.B. Wellsville, Ohio. Four weeks for delivery.

TABLE COVERS

L496—Good weight, white, absorbent paper table covers. For banquets or dinners, in 300-foot rolls only. 40 inches wide. Shipped in heavy corrugated storage container. No emblem. Per roll..... **\$4.00**

NAPKINS

L490—13½x13½-inch white paper napkins. Best quality. 125 to package. Available with either Legion or Auxiliary emblem in colors. Be sure to specify desired emblem. Per package of 125 napkins..... **\$0.45**

AID LEGION PROGRAMS—BUY FROM NATIONAL EMBLEM SALES



AMERICAN LEGION AUXILIARY MEMBERSHIP PINS—PAST OFFICERS' INSIGNIA—BADGES—RINGS—YEAR BARS

A1—Official American Legion Auxiliary Membership Pin. Available with Gold Star for Gold Star members. If desired, please designate, indicating Gold Star choice by using Number A2. All qualities complete with safety catch.

Gold Plated	\$0.35
10-K Gold	2.70
14-K Gold	3.60

A290—Past Officers' Rhinestone brooch. Rhodium finish. Studded with fine quality brilliant rhinestones. Safety catch. Gift box **\$6.50***

A291—Past Officers' Yellow Gold-plated brooch. Eight beautiful brilliants. Safety catch. Individually boxed. **\$4.40***

A5—Official, standard Past Officers' Badge. Gold-plated insignia, gold-plated bar. Safety catch. **\$1.10***

A311—Jeweled Past Officers' Pin with chain and guard. Six genuine pearls. 10-K natural gold. Safety catch on both pin and guard **\$14.00***

A311-14-K—Same as A311, except 14-K Gold instead of 10-K **\$17.25***

A310—Same as A311 (10-K Gold), except without pearls. **\$9.00***

A285—Past Officers' Ring. 10-K Gold filigree design with Past Officers' insignia on genuine black onyx. Natural gold .. **\$12.25***

A292—Past Officers' Rhodium finish ring. Glittering rhinestones in smart, fashionably-designed ring. **\$2.65***

A279—Members' ring. Ring and emblem in 10-K Gold. Not available in Past Officers' insignia. A well-made, dainty ring of

unusual beauty. Also available with Legion emblem for women Legionnaires. Black onyx **\$17.25**

A279S—Same as A279, but with blue spinelle. **\$18.50**

A279R—Same as A279, but with synthetic ruby **19.00**

A335—Past District President Guard Pin. Guard attachment for plain or jeweled Past Officers' pin (A311).

10-K Gold	\$4.60
Available in 14-K Gold (A336)	\$5.85

A300—Past Officers' Fob Pin. Oval black genuine onyx set in beautifully-designed, bright-polished 10-K Gold frame, suspended from gavel. Safety catch. **\$15.00***

A10—Ceremonial Badge. For present officers. Available for all official Unit, County, District and Department officers. Gold-plated. Complete with safety catch. **\$1.10***

A860—Auxiliary Year Bar. Gold-plated. Pronged for ready attachment to badge. Be sure to specify year desired. **\$1.00**

A293—Good weight, solid Sterling Silver members' ring. Also available with Legion emblem for women Legionnaires. **\$2.95**

A294—Same as A293, except with spread-eagle design on shanks **\$3.10**

* Items marked with asterisk are available for following Auxiliary officers (Past or Present as indicated): President, Vice-President, Secretary, Historian, Chaplain, Treasurer, Sergeant-at-Arms and Executive Committee. Be sure to specify office. Past Officers' insignia also available (in addition to Unit) for County, District and Department officers.

ADD FEDERAL EXCISE TAX TO ALL ITEMS LISTED ON THIS PAGE

AID LEGION PROGRAMS—BUY FROM NATIONAL EMBLEM SALES

Prices Subject to Change Without Notice

ARM BANDS



★ Arm bands are particularly in demand on Memorial Day or other patriotic holidays. Dark navy blue cloth with Legion or Auxiliary emblem beautifully woven in proper colors. Equipped with elastic to hold band securely in place.

L630—With Legion emblem, each.....\$.95

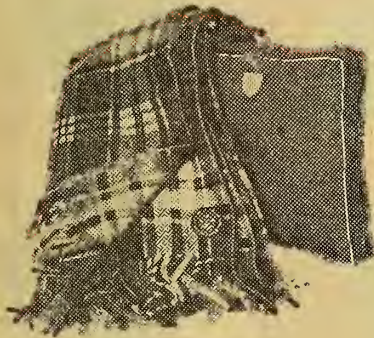
A630—With Auxiliary emblem, each......95

Additional lettering 10 cents each letter or numeral.

Three weeks required for delivery.



AUTO AND UTILITY ROBES



L1105—Auto and Utility Robe. 75% wool, 25% rayon. Size, 50"x60". Plaid design in rich blending colors. Packed in water and moisture-repellent zipper case with carrying handle. Serves as a cushion, robe, carrying case, or pillow. A splendid prize or gift. American Legion or Auxiliary hand-woven emblem applied to robe.....\$9.75

L1105SP—Extra Quality, Hudson Bay-Type Blanket. 100% pure virgin wool. Horner ALGONQUIN Blanket. Extra large, 72"x90". Ends whipped with woolen yarn. A top-quality blanket, for home use, gifts, utility robe or sports blanket. Legion or Auxiliary woven emblem in colors.....\$13.75

Plastic zippered case, \$2.25 additional.

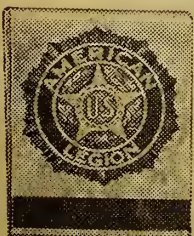


BOBBY PIN HOLDER



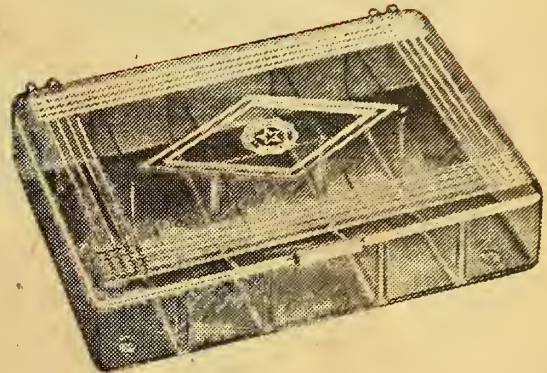
A175—Magnetic Pin-Bin. With lifetime magnet. Pins won't spill. Spreads bobby pins. Holds all pins in a gentle grip neatly "on file." Five separate compartments for bobby pins, needles, straight, safety and hair pins. Non-fading plastic. Beautiful American Legion Auxiliary emblem imprinted. Beautiful smooth ivory color. Complete.....\$1.00

BOOK MATCHES



L1260—Attractive cover design, solid Legion-blue front cover with Legion emblem reproduced in colors. Special imprint on back cover on light blue background. Available in one style only. One to three cases F.O.B. Chicago. Four or more cases shipped prepaid. Minimum order, one case, 2,500 books. Back cover imprint at no added cost. Imprint on inside of cover at small added charge. Four weeks for delivery. REMITTANCE MUST ACCOMPANY ORDER. Price per case (2,500 books), Federal Tax included.....\$18.50

CACHE GIFT BOX



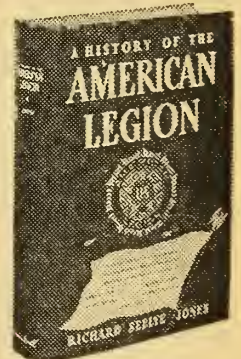
A605—"Cache" Gift Box. This beautiful gift box will solve your "special prize or gift" problem. Attractively styled for display in the home and designed for hundreds of different uses. Made of durable Polystyrene clear plastic, enabling quick, easy selection from any compartment. 8½"x6"x2". Sold by many Units to raise funds. Write for quantity prices. Price.....\$1.50



A HISTORY OF THE AMERICAN LEGION

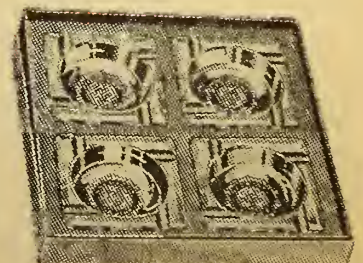
By Richard Seelye Jones

★ A thrilling, romantic, factual history of The American Legion beginning with the first caucus at Cirque de Paris in March, 1919. Splendid for public, private or Post libraries, or for membership prizes or special awards. 393 pages, size 5¼"x8½". Each.....\$2.00
Six or more, each.....1.75



GLASS ASH TRAYS

L930 — Crystal-clear, heavy ash trays. Legion emblem in blue and gold. 4¼" in diameter. Four trays in gift box.....\$1.00 set





PAST OFFICERS' JEWELRY

★ All Past Post, County, District, Department and National Officers' jewelry is available, at prices quoted. Illustrations indicate only Past Commander insignia; each item is also available for Past Vice-Commander, Adjutant, Finance Officer, Judge Advocate, Service Officer, Treasurer, Sergeant-at-Arms, Athletic Officer, Assistant Adjutant, Chaplain, Historian, Executive Committee. **BE SURE TO SPECIFY TITLE AND RANK.**

L980P—Buckle and Belt Set. Heavy weight sterling silver, satin finish buckle with bright polished center panels and border. Each buckle is engraved to indicate rank. Genuine leather belt available in black or tan. Specify belt color and size.

Buckle only\$3.25, plus 20 % Federal Excise Tax
Belt only\$1.75 (not taxable)

L900P—Past Officers' Lapel Button. This is one of the most popular insignia for Past Officers and is available in either 10-K or 14-K natural gold.

10-K natural gold\$4.25
14-K natural gold5.75

L920P—This appropriate and acceptable charm is available in white, green or natural gold, and in 10-K or 14-K gold. Specify choice of color and quality.

10-K gold\$6.00
14-K gold9.25

L975P—Massive weight and design, hand-carved eagles. Specify ring size, and quality.

Sterling silver\$8.25
10-K yellow gold25.00
14-K yellow gold34.25

L900P-D—Past Officers' Lapel Button. Same as L900P EXCEPT with full-cut three-point best quality genuine diamond.

10-K natural gold\$16.75
14-K natural gold18.25

L920P-D—Charm. Same as L920P EXCEPT with best quality, full-cut, three-point genuine diamond. Available in white, green or natural gold. Specify choice of gold color.

10-K gold\$18.50
14-K gold21.75

L975P-D—Ring. Same as L975P EXCEPT with three-point, full-cut, genuine diamond of best quality. Specify ring size and quality.

10-K yellow gold\$37.50
14-K yellow gold46.75

Past Officers' Badges. Available in regulation (large) and miniature sizes. Many Posts, Counties, Districts and Departments award the Past Officers' Badges, annually, to their outgoing officers. Available in three qualities and two sizes. Be sure to specify size, title and quality.

REGULATION SIZE

L825P—gold plated\$ 1.35
10-K natural gold19.75
14-K natural gold29.50

MINIATURE

L845P—gold plated\$ 1.15
10-K natural gold6.35
14-K natural gold9.80

Add Federal Excise Tax to All Above Prices

AID LEGION PROGRAMS—BUY FROM NATIONAL EMBLEM SALES

Prices Subject to Change Without Notice



OFFICERS' BADGES—MEMBERS' BADGES—YEAR BARS

★ The American Legion ceremonial badge for officers is made in regulation and miniature sizes. They tend to solemnize approved initiation ceremonies and each Post officer should be provided with an appropriate badge of office.

Badges are available in either size for all Post, County, District and Department officers in the following: Commander, Vice-Commander, Adjutant, Assistant Adjutant, Finance Officer, Treasurer, Judge Advocate, Chaplain, Historian, Sergeant-at-Arms, Service Officer, Athletic Officer, Executive Committee.

Members' ceremonial badges are identical with officers' badges except that title bar is eliminated. Either badge suitable for civilian or Legion uniform wear. Miniature badge is designed primarily for wear in connection with miniature service decorations, campaign medals, etc., and for other formal types of identification.

L830—Officers' Badge, gold plated, regulation size.....	\$1.35
L850—Officers' Badge, gold plated, miniature size.....	\$1.15
L835R—Members' Badge, gold plated, regulation size.....	\$0.85
L835M—Members' Badge, gold plated, miniature size.....	\$0.75

Be sure to specify if Officers' or Members' Badge is desired—also size, office and rank.

YEAR BARS

BOTH REGULATION AND MINIATURE SIZE YEAR BARS ARE AVAILABLE FOR OFFICERS' AND MEMBERS' BADGES.



L860P



L865P

L860P—Regulation year bar, gold plated.....	\$.50
L860/10K—Regulation year bar, 10-K gold.....	2.20
L860/14K—Regulation year bar, 14-K gold.....	3.20
L865P—Miniature year bar, gold plated.....	.35
L865/10K—Miniature year bar, 10-K gold.....	.80
L865/14K—Miniature year bar, 14-K gold.....	1.00

Specify year when ordering Year Bars. All badges and bars subject to Federal Excise Tax.

Prices Subject to Change Without Notice

LIFE MEMBERSHIP CARDS

In Sterling Silver and 10-K Gold. Created for those Posts who annually confer LIFE MEMBERSHIPS on their outstanding members. The engraved design follows faithfully the detail of standard membership card, and should be presented at the time LIFE MEMBERSHIP is conferred, as the most outstanding and deeply appreciate memento.

L1250/SS—Sterling silver, with 10-K gold emblem\$26.50

L1250/10—10-K gold, with 10-K gold emblem.....\$47.50
Add Federal Excise Tax

These prices include all engraving, signatures of Post Adjutant and Commander, date, name of member, name and number and location of Post. Chamois carrying case included. Four weeks required for delivery. No C.O.D. shipment.

The name of individual, full name and number of Post, desired date, city and state location, and ACTUAL SIGNATURES OF POST COMMANDER AND ADJUTANT, must be submitted. Print or type desired information except signatures, which should be submitted in actual signatures, preferably in India ink. Signatures will appear exactly as submitted.

AID LEGION PROGRAMS—BUY FROM NATIONAL EMBLEM SALES



L625



L634



L626



L627



L620



White Shirt L755
Blue Tie L750

CAP—COLLAR—UNIFORM ORNAMENTS

- L625—Cap ornament, gold plated, height 2 1/8".
Each \$.60
- L626—Collar device, gold plated, 15/16". Each25
- L627—Cap or collar device, gold plated, 1 1/4".
Each65
- L620—Coat button for uniform, gold plated and
finished with hard (glass) enamel—
Grade "A". Dozen 1.70
- L621—Same as L620 except in Grade "B" qual-
ity. Lighter gold plating and paint en-
amel. Dozen 1.45
- L622—Same as L620 except for sleeve. Grade
"A" quality, 11/16". Dozen 1.40
- L623—Same as L622 except in "B" quality.
Dozen 1.15

All orders for uniform accessories must be routed through your Department Headquarters for approval of Department Adjutant and for his reforwarding to National Emblem Sales. No orders accepted for uniform buttons without Department approval, in writing.

EMBROIDERED EMBLEM. Genuine silk-embroidered Legion insignia available in sizes as listed below. L634 is mounted on WHITE background—others on BLUE background.

- L634—1 1/4 inch emblem \$.12 each
- L633—1 1/4 inch emblem12 each
- L621—2 inch emblem25 each
- L630—4 inch emblem80 each
- L632—6 inch emblem 1.65 each

No discounts for quantities.

OFFICIAL SHIRTS AND TIES

*Smart, perfectly styled, and made to most exacting specifications. Available in Legion blue and in solid white. Extra strong, long-wearing shirts are made with soft collar, two large button-down breast pockets and smart military shoulder straps. Best quality pre-shrunk poplin, guaranteed absolutely color-fast, not only in washing but to sun and perspiration as well. Embroidered collar insignias are also color-fast. Removable Legion buttons are of best quality, heavily gold-plated and enameled in colors. All sizes from 13 1/2 to 18

AND LEGION PROGRAMS—BUY FROM NATIONAL EMBLEM SALES

and all standard sleeve lengths. SPECIFY NECK SIZE AND SLEEVE LENGTH. Immediate delivery.

- L755—White shirt (illustrated) \$5.20
- L756—Blue shirt (not illustrated) 5.40

*Ties are of Legion Gold or Legion Blue. 100% all-wool, full length with 1 1/4-inch embroidered emblem applied on tie as illustrated.

- L751—Legion Gold Tie. Each \$1.10
- L750—Legion Blue Tie. Each 1.10

Prices Subject to Change Without Notice



SPECIAL CAPS

★ The National Executive Committee has directed that **SPECIAL OFFICERS' CAPS** can be worn **ONLY** by **PRESENT OFFICERS**. All orders for County, District and Department Officers' Caps **MUST** be channeled through Department Headquarters for approval and transmittal to National Emblem Sales. Past Officers are **NOT** authorized to wear any other than the regulation, all-blue Post Cap (with Past Officers' Insignia, if desired). County, District and Department Caps furnished in deluxe quality only.

L1275DT—Department Caps. All-white, with state name in full on left beneath emblem, in gold lettered embroidery. Officer's title embroidered in gold letters at 13 cents additional per letter. Post numerals are optional at no added charge. **\$4.45**

L1275C—County Caps. All-blue, piped in gold, with the county name in full and state name abbreviated beneath the emblem, in white letters. On the right-hand side of cap, opposite the emblem, officer's title is embroidered in white letters. (13 cents additional per letter for title.) Post numerals optional at no added charge. **\$4.10**

L1275D—District Caps. Blue and white, with District designation in full and state name abbreviated beneath emblem, in gold letters. On right-hand side of cap, opposite the emblem, officer's title is embroidered in gold letters. (13 cents additional per letter for title.) Post numerals optional at no added charge. **\$4.45**
TWO WEEKS REQUIRED FOR DELIVERY.

READ CAREFULLY BEFORE ORDERING

Check order carefully before mailing, to make sure that following important information and data are included:

1. **CORRECT** head-sizes **MUST** be specified in each instance—7, 7 1/4, 7 1/2, etc.
2. Specify which of the two types of lettering is desired. **TYPE** or **PRINT** to avoid errors. If additional or special embroidery is desired, give full details.
3. Specify quality—Standard or Deluxe.
4. **NO C.O.D. SHIPMENTS.** Remittance in full must accompany order.

Prices Subject to Change Without Notice



POST CAPS

The blue Post Cap is available in two qualities—standard and deluxe. Standard cap is unlined and made with regulation quality sweatband. Deluxe cap is made with extra quality lining and wide genuine leather sweatband. Otherwise, caps are identical in appearance, material, lettering, etc.

Only caps purchased through National Emblem Sales have the fine quality that meets our meticulous specifications. You obtain the best from National Headquarters.

Compare the official American Legion cap with others. The best quality broadcloth is used, plus a real silk cord edging, a genuine leather sweatband that is reeded, not sewn, through and through by machine. It fits better, looks better, wears better and is better. See and feel the difference.

LETTERING

National Convention mandate limits the inscription or lettering on the left-hand (emblem) side of Post Caps to two types—style 1 and style 2. It also directs that special identifying lettering or insignia, if required, must be on the right-hand or numeral side of the cap.

STYLE 1 LETTERING

Post numerals on right-hand side and state name in full on left side below the emblem. Using this style lettering, a cap embroidered for a member of Post No. 9, in Kansas, would be embroidered: "9 Kansas."

L1275/D1—Deluxe quality **\$3.20**
L1275/S1—Standard quality **\$2.85**

STYLE 2 LETTERING

Post numerals on the right-hand side and name of city in full with state name abbreviated on left beneath emblem. Using Style 2 lettering, a cap for member of Post No. 9 in Topeka, Kansas, would be embroidered: "9 Topeka, Kans."

L1275/D2—Deluxe quality **\$4.10**
L1275/S2—Standard quality **\$3.80**

Additional lettering on the right side (opposite emblem), at 13 cents per letter—not word.

PLASTIC CAP COVER

L1275/CC—Heavy-weight, top quality. Full-length zipper. Each **\$0.50**
12 or more, per dozen **\$5.00**



AID LEGION PROGRAMS—BUY FROM NATIONAL EMBLEM SALES



L775A



L635



L770



L775N



L775M



L760

DIVISIONAL AND SERVICE CAP INSIGNIA

★ Official Divisional and Service insignia for all World War I and II Divisions and services. Beautifully silk-embroidered in colors, each is a faithful reproduction of regulation war-time insignia, and is 2" to 2 1/4" in diameter.

L775D—Divisional Insignia. Not illustrated. Army Corps and special service insignia not available. Specify Division number when ordering, each **\$0.35**

L775-N, L775-M, L775-A, L775-CG, L775-AC Service Insignia, indicating Navy, Marines, Army, Coast Guard and Air Corps, each **\$0.25**

JUNIOR BASEBALL EMBLEMS

L635—These beautifully silk-embroidered Junior Baseball emblems are essential equipment for all Legion Junior Baseball Team members. 3 1/4 "x4 1/4" in size with 3" Legion emblem reproduced in true Legion colors. Every Junior Baseball Team should be provided with these handsome, moderate priced insignia, each **\$0.65**

LEGION MUSIC INSIGNIA



AVAILABLE TO PAST AND PRESENT MUSICAL GROUP MEMBERS. AUTHORIZED BY NATIONAL CONVENTION ACTION.

LAPEL BUTTON. Available in three qualities.

L615—Gold plated **\$0.60**

L615-10K—10-K gold **3.65**

L615-14K—14-K gold **5.30**

Add Federal Excise Tax

L704—DECALCOMANIA. These are slide-off type transfers for transparent surfaces only. 2 1/2 "x3". Each **\$0.10**

Minimum order, 25 cents.

L636—SILK-EMBROIDERED INSIGNIA. 2"x2 1/4". For cap or uniform shoulder emblem. Each **\$0.40**

AID LEGION PROGRAMS—BUY FROM NATIONAL EMBLEM SALES

OFFICERS' CAP INSIGNIA

L770—PRESENT OFFICERS' CAP INSIGNIA. 3"x1 1/8".

Gold silk embroidery against background of silk. Available with titles as indicated under Past Officers' Cap Insignia, below. The edge or border is beautifully woven with genuine gold-plated bullion. Every Officer should be provided with these attractive Officers' Insignia for use on both cap and uniform. Available for County (blue and white), District (white and blue), Department (all white), National (all red) Officers. Each **\$1.20**

L760—PAST OFFICERS' CAP INSIGNIA. Beautifully executed in striking combination of silk embroidery and genuine gold-plated bullion. An enlarged reproduction, in colors, of the official Past Officers' lapel button. 2 1/8 "x2 5/8". Available for Past Post, District, Department and National Officers, each **\$2.50**

L770 (without the word "Past") and **L760** available for the following officers.

Commander	Judge Advocate
Vice-Commander	Service Officer
Adjutant	Historian
Finance Officer	Sergeant-at-Arms
Treasurer	Athletic Officer
Chaplain	Executive Committee

Prices Subject to Change Without Notice



TROPHIES

★ All illustrations indicate American Legion emblem. Also available in all instances with Auxiliary emblem. If Auxiliary emblem is desired—please specify.

Figures on all trophies are interchangeable. Figures of all popular sports available.

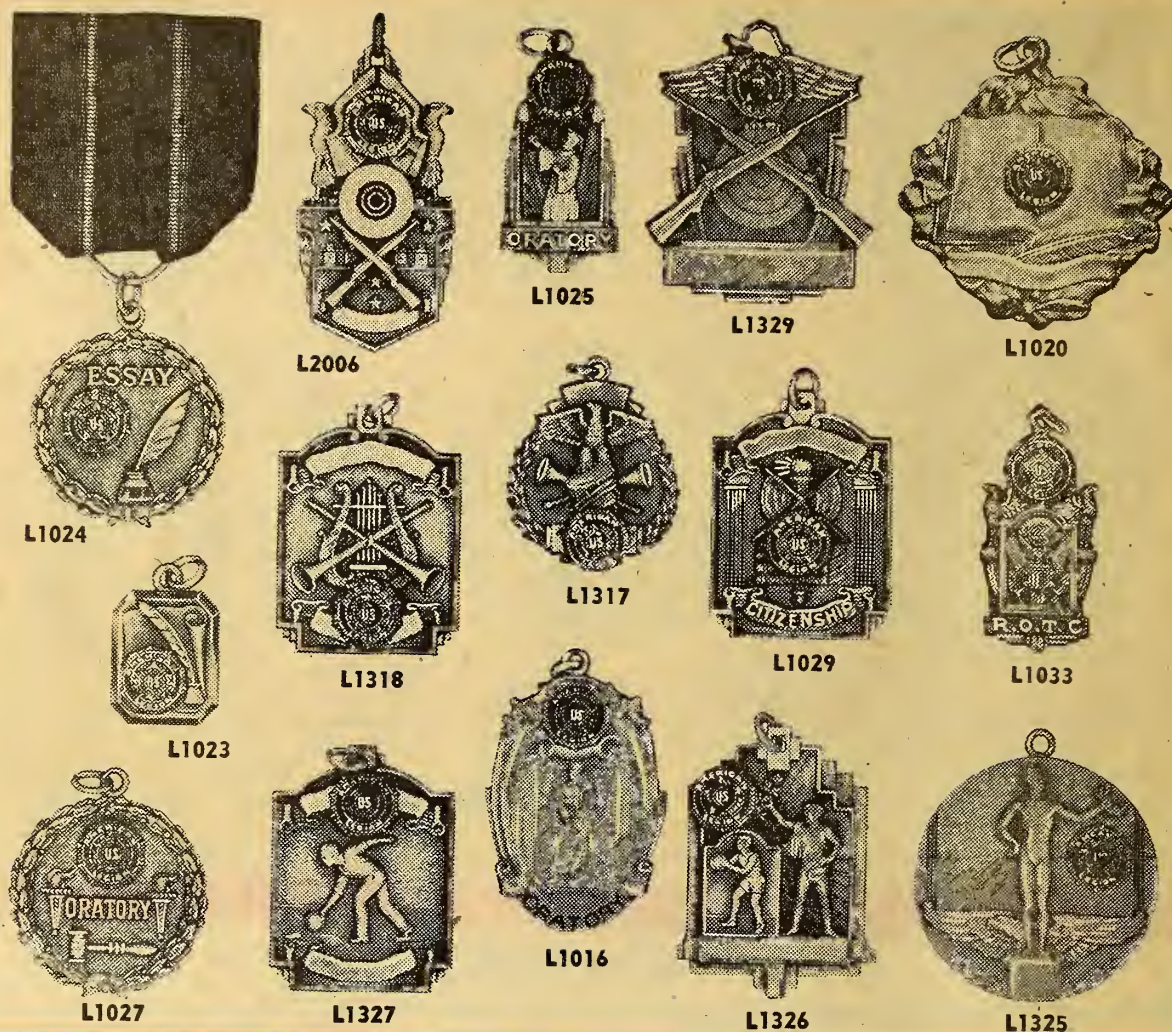
LN1410—Sunray plaque on walnut shield, 9 3/4 "x7 1/2 "	\$ 8.25
LN1410—Sunray plaque on walnut shield, 12 "x9 3/4 "	10.25
LN1410—Sunray plaque on walnut shield, 14 "x11 1/4 "	12.75
L1380—Sunray and ivory, 11 "	5.25
L1379—Sunray and ivory, 10 "	4.50
L1378—Sunray and ivory, 9 "	4.25
L1377—Sunray and ivory, 8 1/4 "	4.00
L1384—Sunray and ivory, 9 1/2 "	7.50
L1384—Sunray and ivory, 11 1/2 "	11.75
L1384—Sunray and ivory, 14 "	15.25
L1384—Sunray and ivory, 16 1/2 "	19.75
L1384—Sunray and ivory, 20 "	26.00
L1388—Sunray and ivory, 16 "	16.50
L1389—Sunray and ivory, 14 1/2 "	15.50
L1390—Sunray and ivory, 13 "	14.50
LN1400—Sunray on selected wood base, 17 "	17.00
LN1400—Sunray on selected wood base, 15 "	15.00
LN1400—Sunray on selected wood base, 13 "	12.00
L1387—Sunray and ivory, 11 "	8.75
L1386—Sunray and ivory, 12 1/2 "	9.75
L1385—Sunray and ivory, 14 "	10.75

No Federal Excise Tax on above listed trophies.

Engraving 10 cents per letter (not word) or numeral. Two weeks required for delivery. Remittance must accompany order. No C.O.D. shipments.

Prices Subject to Change Without Notice

AID LEGION PROGRAMS—BUY FROM NATIONAL EMBLEM SALES



MEDALS

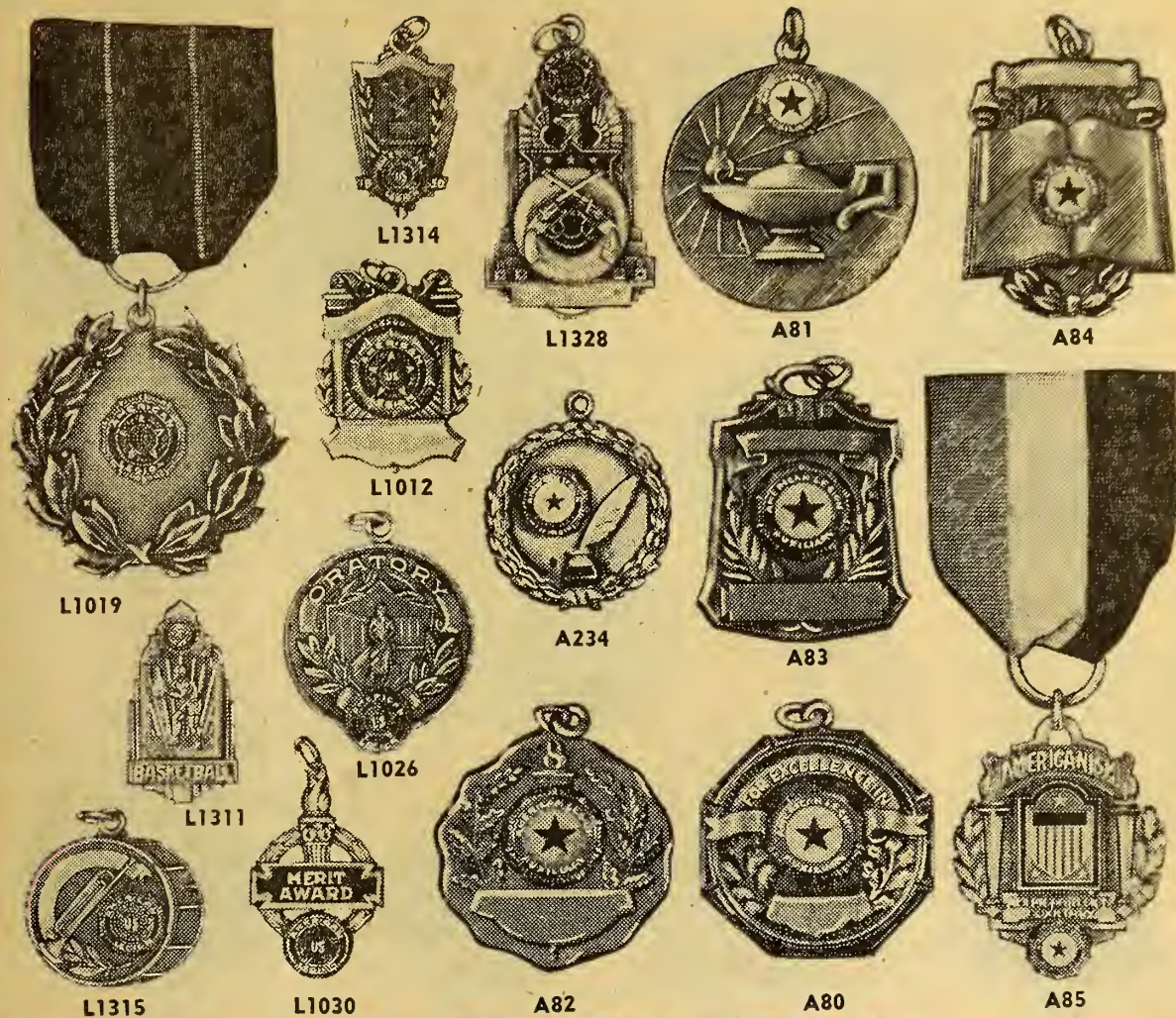
These, and other medals illustrated, have been designed expressly to provide lasting rewards for those boys and girls who have established themselves as being outstanding in the various activities in which they may participate. Whether the award be for Athletic achievement, Scholarship supremacy, Junior Baseball, Essay, Oratory, Heroism, Music, Citizenship, Marksmanship, Bowling, etc., etc., the special medals illustrated will meet your requirements at a moderate price in the several qualities. EACH MEDAL ILLUSTRATED IS FURNISHED COMPLETE WITH RIBBON HANGER, METAL TOP BAR, PIN JOINT AND SAFETY CATCH, AND IS INDIVIDUALLY BOXED FOR PRESENTATION. THE RIBBON ON THE AMERICAN LEGION MEDALS IS REGULATION LEGION RIBBON—ON AUXILIARY MEDALS, REGULATION AUXILIARY (RED, WHITE AND BLUE) RIBBON.

AID LEGION PROGRAMS—BUY FROM NATIONAL EMBLEM SALES

	Bronze	Sterling Silver	Gold Filled
L1024—Essay	\$1.35	\$2.00	\$4.00
L2006—Marksmanship ..	1.40	2.15	4.00
L1025—Oratory	1.20	1.85	3.00
L1329—Marksmanship ..	1.35	3.30	5.05
L1020—Scholastic	2.10	3.90	6.45
L1023—Essay	1.20	1.85	3.00
L1318—Music	1.35	2.00	4.00
L1317—Music	1.70	2.55	3.60
L1029—Citizenship	1.35	2.00	4.00
L1033—ROTC	1.35	2.00	3.25
L1027—Oratory	1.35	2.00	4.00
L1327—Bowling	1.35	2.00	4.00
L1016—Oratory	1.60	2.85	4.50
L1326—All Sports	1.40	2.15	4.00
L1325—Victory	1.40	3.15	5.10

Engraving charges: Special engraving can be supplied on reverse of medal at added charge of eight cents per letter (not word) or numeral. Type or print engraving instructions. Engraved medals must be prepaid. Add Federal Excise Tax on all sterling silver or gold-filled medals.

Prices Subject to Change Without Notice



AMERICAN LEGION AUXILIARY-AMERICAN LEGION MEDALS

★ See page 30 for general information and for engraving charges on all medals.

	Bronze	Sterling Silver	Gold Filled
L1019—Victory Wreath.....	\$1.45	\$3.25	\$5.40
L1314—Citizenship.....	1.35	2.00	3.25
L1328—Marksmanship.....	1.40	2.15	4.00
L1012—General.....	1.35	2.30	3.80
L1311—Basketball.....	1.20	1.85	3.00
L1026—Oratory.....	1.35	2.00	4.00
L1315—Drum and Bugle.....	1.35	2.00	4.00
L1030—Merit Award.....	1.45	2.00	3.65
A81—Scholastic.....	1.30	2.25	3.75
A84—Essay or Scholastic.....	1.25	2.25	3.85
A234—Scholastic.....	1.35	2.00	4.00
A83—General.....	1.20	2.10	3.50
A82—General.....	1.20	1.80	3.60
A80—For Excellence.....	1.25	2.25	3.85
A85—Americanism.....	1.40	2.15	4.00

Plus Federal Excise Tax on Sterling Silver and Gold-Filled Medals

Prices Subject to Change Without Notice

AID LEGION PROGRAMS—BUY FROM NATIONAL EMBLEM SALES



MEDALS

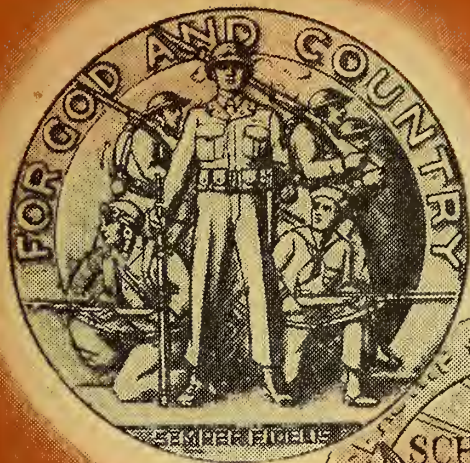
★ See page 30 for general information and for engraving charges on all medals.

	Bronze	Sterling Silver	Gold Filled
L1017—Junior Baseball.....	\$1.65	\$2.50	\$3.55
L1014—Scholarship.....	1.35	2.30	3.55
L1301—Junior Baseball.....	1.40	2.15	4.00
L1022—Victory.....	2.05	3.55	5.70
L1316—Majorette (or Major).....	1.35	2.00	3.25
L1018—Junior Baseball.....	1.75	2.85	4.50
L1031—Heroism.....	1.35	2.15	4.00
L1010—Excellence.....	1.20	2.20	3.80
L1013—Essay.....	1.60	2.55	3.75
L1300—Junior Baseball.....	2.35	2.90	3.50
L1032—Pro Merito.....	1.35	2.00	4.00
L1015—Oratory.....	1.60	2.70	4.20
L1302—Junior Baseball.....	1.40	2.15	4.00
L1011—Scholastic.....	1.55	2.60	4.65
L1028—Scholarship.....	1.40	2.15	4.00
L1021—Victory Scholarship.....	2.10	4.10	6.80

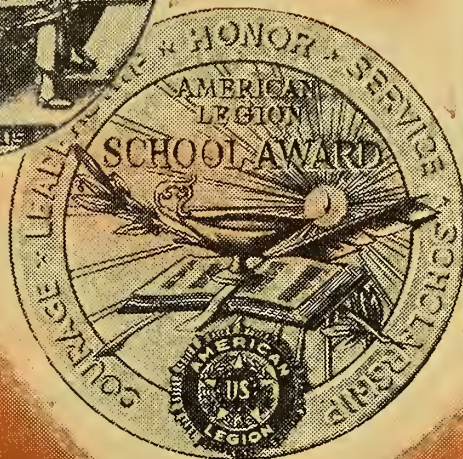
Add Federal Excise Tax on Sterling Silver and Gold-Filled Medals

AID LEGION PROGRAMS—BUY FROM NATIONAL EMBLEM SALES

Prices Subject to Change Without Notice



L1040



L1350

SCHOOL AWARD MEDALS—PLAQUES—CERTIFICATES

★ The official American Legion School Award medal is presented annually, in an increasing number of public and private schools, to boys and girls in the graduating classes. The recipients best represent outstanding qualities of character and ability. Award is based on Courage, Leadership, Honor, Service and Scholarship, which, if cultivated, result in better citizenship.

L1042 illustrates obverse side of new medal, applicable for award to either boys or girls. Reverse side of new medal is also illustrated. Size, 2½ inches in diameter. Packed in individual presentation box, complete with miniature size lapel pin or brooch, three-fourths inch in diameter, showing reproduction of obverse side of large medal, with pin and coil type catch on back. Complete with engraved certificate, each.....**\$2.00**

L1045 illustrates small medal, 1¼ inches in diameter. Identical in design to large size medal. Furnished in presentation box. Double thickness standard American Legion ribbon attached to invisible hanging bar with pin and coil type catch. Complete with same type engraved certificate furnished with large size medal. Complete, each**\$1.15**

Prices Subject to Change Without Notice

L1047 Certificate of Honorable Mention (not illustrated). In recognition of outstanding scholarship and achievement. For presentation to runner-up in the American Legion School Award program, each, **10c**

L1350 illustrates School Award Plaque, with a reproduction of obverse side of medal as integral part of design. Bronze plate measures 8¼ x 12¼ inches. Mounted on walnut stained backboard 10 x 14½ inches over-all, complete with wall hanger. Plaque has fourteen raised plates on which names of winners are engraved. At bottom of plaque, space for embossing the following inscription is provided: "AWARDED ANNUALLY BY," plus the Post name, number, town and state location. Embossing on the lower panel is included in price. Two weeks required for delivery.....**\$20.00**

Engraving on panels, 10 cents per letter or numeral.
No C.O.D. shipments.



L1045

AID LEGION PROGRAMS—BUY FROM NATIONAL EMBLEM SALES



AUTO EMBLEMS — GOLD FOIL SEALS — DECALS — SEAL PRESSES — PRINTING CUTS

AUTO EMBLEMS

- L656R**—Legion Auto Emblem, reproduced in three colors. Securely mounted on substantial holder, 4" in diameter. Complete with locknut and bolt for attachment. Daytime reflection in gold, blue and bronze, and at night reflected in brilliant colors under light of auto headlight. Immediate shipment. Each \$1.00
- L656S**—Same as L656R except with "Post" and numerals added in gold "Reflexite." 4x5½" high. Two weeks for delivery. Each \$1.50 Six or more. Each \$1.25
- L655**—Solid bronze, copper finish, hard enameled 3-inch Legion emblem. Streamline design eliminates complicated attachments. Easily applied to front or rear license plate. Immediate delivery. Each \$1.00
- L1425**—Combination Legion and Service or Divisional Insignia. Reproduced in two colors. Two weeks for delivery. Complete, each \$.65

PRINTING CUTS

(Not Illustrated)

Available in one-, two- and three-color cuts as designated. Prefix "A" indicates Auxiliary emblem cut; prefix "L" indicates Legion emblem cut.

	One Color	Two Colors	Three Colors
L645 —½" or A25—½"	\$.35	\$.70	\$1.05 Legion only
L646 —¾" or A26—¾"	.35	.70	1.05 Legion only
L647 —1" or A27—1"	.35	.70	Legion only
L648 —1¼" or A28—1¼"	.35	.70	1.05 Legion only
L649 —1½" or A29—1½"	.35	.70	Legion only
L650 —2" or A30—2"	.40	.80	Legion only
L651 —3"	.55		1.45 Legion only
L652 —5"	1.00	1.95	Legion only

AID LEGION PROGRAMS—BUY FROM NATIONAL EMBLEM SALES

GOLD FOIL SEALS

Available with either American Legion or American Legion Auxiliary emblem reproduced in true colors.

- A20**—¾-inch Auxiliary Emblem; **L710**—Legion Emblem (specify). 100 to package \$.55
- A21**—1¼-inch Auxiliary Emblem; **L711**—Legion Emblem (specify). 50 to package30
- A22**—2½-inch Auxiliary Emblem; **L712**—Legion Emblem (specify). 50 to package35

DECALCOMANIAS

Available with either American Legion or American Legion Auxiliary emblem reproduced in true colors in the 1¼-inch, 3-inch, 6-inch decals. 9-, 12-, 18- or 24-inch decals available in American Legion emblem only.

- L700**—1¼-inch Legion Decal; **A14**—1¼-inch Auxiliary Decal. Each \$.02
- L701**—3-inch Legion Decal; **A15**—3-inch Auxiliary Decal. Each03
- L702**—6-inch Legion Decal; **A16**—6-inch Auxiliary Decal. Each11
- L703**—9-inch Legion Decal. Each20
- L705**—12-inch Legion Decal. Each60
- L706**—18-inch Legion Decal. Each 1.15
- L707**—24-inch Legion Decal. Each 1.75

The above listed Decalcomanias (decals) are double-duty type and can be applied front or back to transparent or solid surfaces. Will give long service on auto windshields, doors and windows of Post homes, drum heads, flag cases, etc.

AMERICAN LEGION SEAL PRESSES

- L1430D**—Desk-type Seal Press as illustrated. Durable, practical seal press, essential to every Post. Legion seal only. Press contains seal of Legion emblem, Post name and number as shown \$6.50
- L1430P**—Pocket type (not illustrated) \$7.50

Prices Subject to Change Without Notice



POST AND UNIT SUPPLIES

L1090—Initiation Lamp. The official lamp required in your formal initiation ceremony. Its effect upon new members is effective and lasting. American Legion emblem reproduced in true colors on front of lamp. Metal base, electric cord and plug furnished. 9-inch emblem.....**\$9.25**

L1091—Initiation Lamp, as described above, with 16-inch Legion emblem.....**\$13.00**

L1090P—Same as L1090, except with Legion emblem on front face and Legion Preamble on back face.....**\$9.80**

L1091P—Same as L1091, except with 16-inch Legion emblem on front face and Legion Preamble on back face.....**\$13.65**

A460—American Legion Auxiliary Initiation Lamp (not illustrated). Available with Auxiliary emblem only. 9-inch emblem reproduced in true colors.....**\$9.25**

Lettered lamps with Post or Unit name cannot be furnished.

All initiation lamps F.O.B. Indianapolis, Indiana.

L1500—12-ounce heavy sham bottom tumbler, two-color Legion emblem, packed eight to carton, per set (8 tumblers), delivered.....**\$2.80**

L1501—6, 8, 10, 12-ounce shells (not illustrated), one-color Legion emblem in blue. Immediate shipment. Prices delivered.

6-ounce, per dozen—minimum 12 dozen.....**\$1.00**

8-ounce, per dozen—minimum 12 dozen.....**1.05**

10-ounce, per dozen—minimum 12 dozen.....**1.15**

12-ounce, per dozen—minimum 6 dozen.....**1.30**

L1107—Master Addresser. Post addressing machine, for Post notices, mailings, etc. No stencils, no plates, no ribbons, no ink. Prints from carbon impressions typed on strip of paper tape. Once prepared, tape will reproduce addresses on envelopes, cards, etc., up to 100 times. A boon to Post Adjutants.....**\$24.50**

Plus **\$1.47** Federal Excise Tax

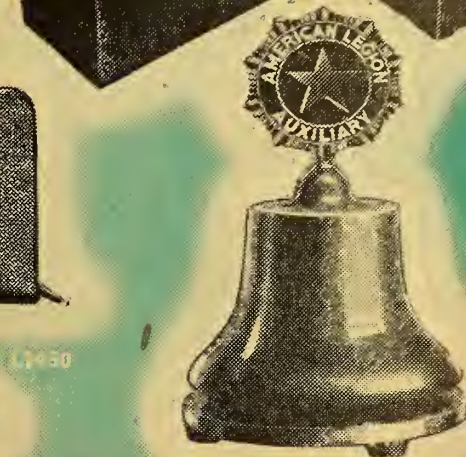
Special Supply Kit. This is usually ordered with the Master Addresser and includes complete set of supplies for a 500-name mailing list. Kit complete includes one each: Roll Master Tape, Roll Carbon Tape, Package Correction Slips, Pint Printing Fluid, Spoon Holder (if ordered with Addresser).....**\$5.00**

Prices Subject to Change Without Notice

L1500

L1107

A41



INDIVIDUAL SUPPLY PRICES

Master Tape (for 500 addresses).....	\$.85
Carbon Tape (for 500 addresses).....	1.95
Extra Spools, each.....	.85
Record Master Perforated Labels (roll of 500).....	.95
Record Master Folded Labels, in sheets, 500 to box with carbon sheets to match. Per box.....	3.25
Correction Slips, package of 100.....	.50
Printing Fluid—	
Pint.....	.75
Quart.....	1.35
Gallon.....	3.50

Master Addresser and Supplies shipped prepaid.

A40—American Legion Auxiliary Gavel. Light, sturdy, highly-polished, genuine rosewood. Will render long and hard service. Complete with band bearing the Auxiliary insignia, enameled in colors.....**\$4.95**

L40—American Legion Gavel. Same as A40 except with Legion emblem.....**\$4.95**

A41—American Legion Auxiliary Gavel Bell. Standard size, 10" high. Solid bronze.....**\$10.75**

A42—Same as A41 except in miniature size, 7 3/4" high.....**\$7.50**

L41—American Legion Gavel Bell (not illustrated). Same as A41 except with Legion emblem.....**\$10.75**

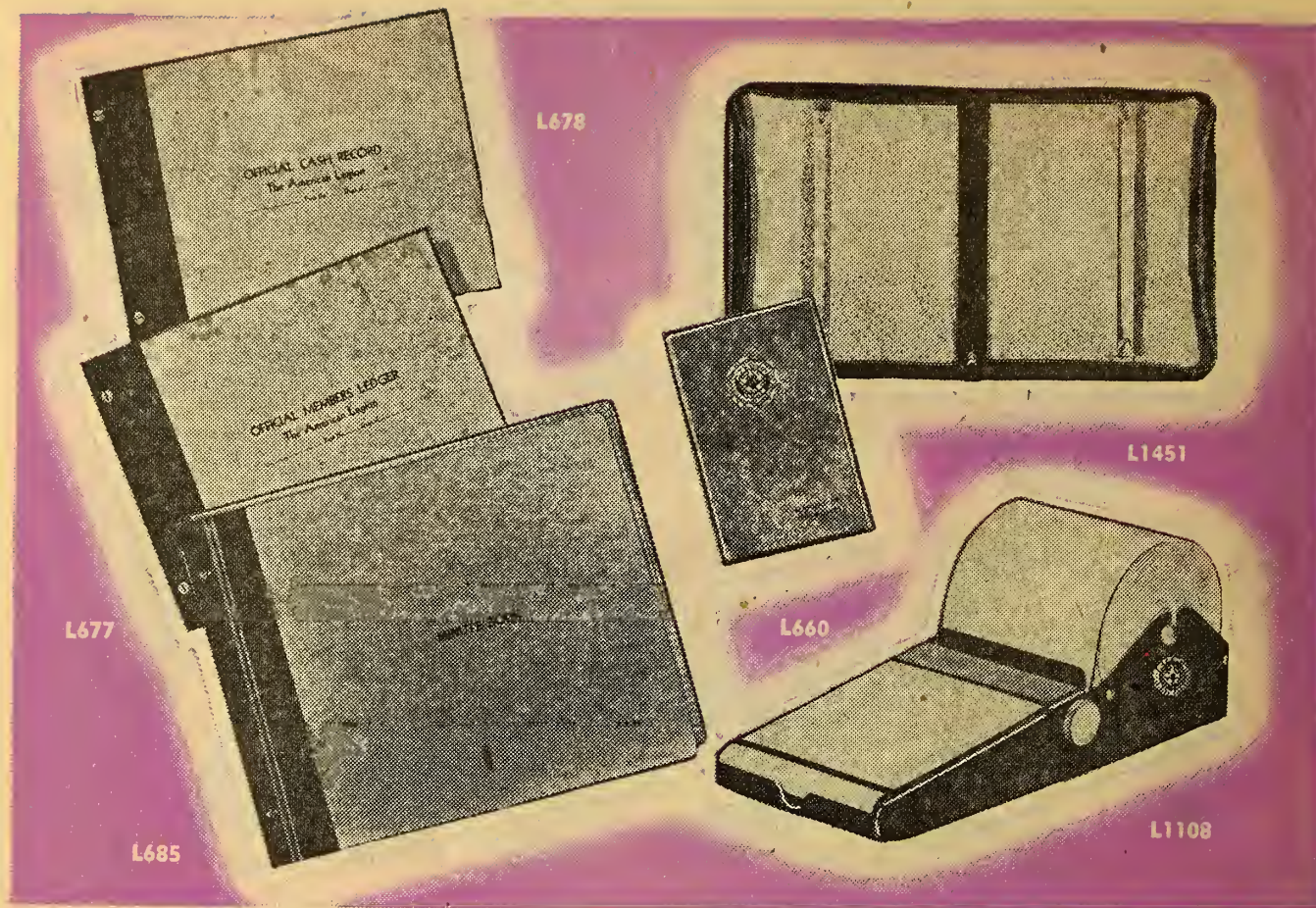
L42—American Legion Gavel Bell, 7 3/4" high (not illustrated).....**\$7.50**

L1450—Portfolio. Genuine shark-grain brown cowhide. 16" case with full zipper and disappearing leather handles. Two full-length gusseted pockets on each side. Legion or Auxiliary embossed emblem (specify) (plus Federal Excise Tax).....**\$17.50**

Name, Post or Unit number will be stamped in gold at no added cost if remittance accompanies order. Type or print lettering desired.

Engraving on Gavels or Gavel Bells eight cents extra per letter (not word) or numeral.

AID LEGION PROGRAMS—BUY FROM NATIONAL EMBLEM SALES



MINUTE BOOK—ACCOUNTING RECORDS—BRIEF CASE—MEMO PAD—MANUAL OF CEREMONIES

L678—Official Post Cash Record, which includes 50 Form 101 (record of cash receipts, 3,400 entries), 25 Form 102 (record of checks drawn, 1,700 entries), 6 Form 103 (bank balance sheets, 408 entries). This loose-leaf cash record book provides a convenient, permanent cash record, maintained with a minimum of effort and expense. Bound with a substantial, press-board binder. All sheets printed on high-quality ledger stock. Complete with 81 sheets plus three leather index tabbed pages. Complete.....**\$2.85**

L677—Official Post Members Ledger. Contains 100 Form 105 sheets providing for complete information and prior military data for 100 members. Full alphabetical index. Same construction as L678 or L685. Complete.....**\$2.75**

Additional sheets, 1 1/2 cents each.

L685—Official Post Minute Book. A permanent record of Post meetings is of great value and importance. Provides standard loose-leaf unruled minute sheets, so that entries can be made either long-hand or type-written. Complete with 100 sheets with heading on both front and back of each page. Same construction as L677 or L678. Complete.....**\$2.00**

Additional sheets one cent each.

L1451—Legion Portfolio. Genuine shark-grain cowhide, 16" case. Brown only. Zipper slide fastener on

three sides, providing full opening. Fancy fabric lining, with gusseted pocket to match (plus Federal Excise Tax).....**\$12.00**

A611—Auxiliary Portfolio (not illustrated). Same as L1451, except with Auxiliary emblem embossed on outside, instead of Legion emblem (plus Federal Excise Tax).....**\$12.00**

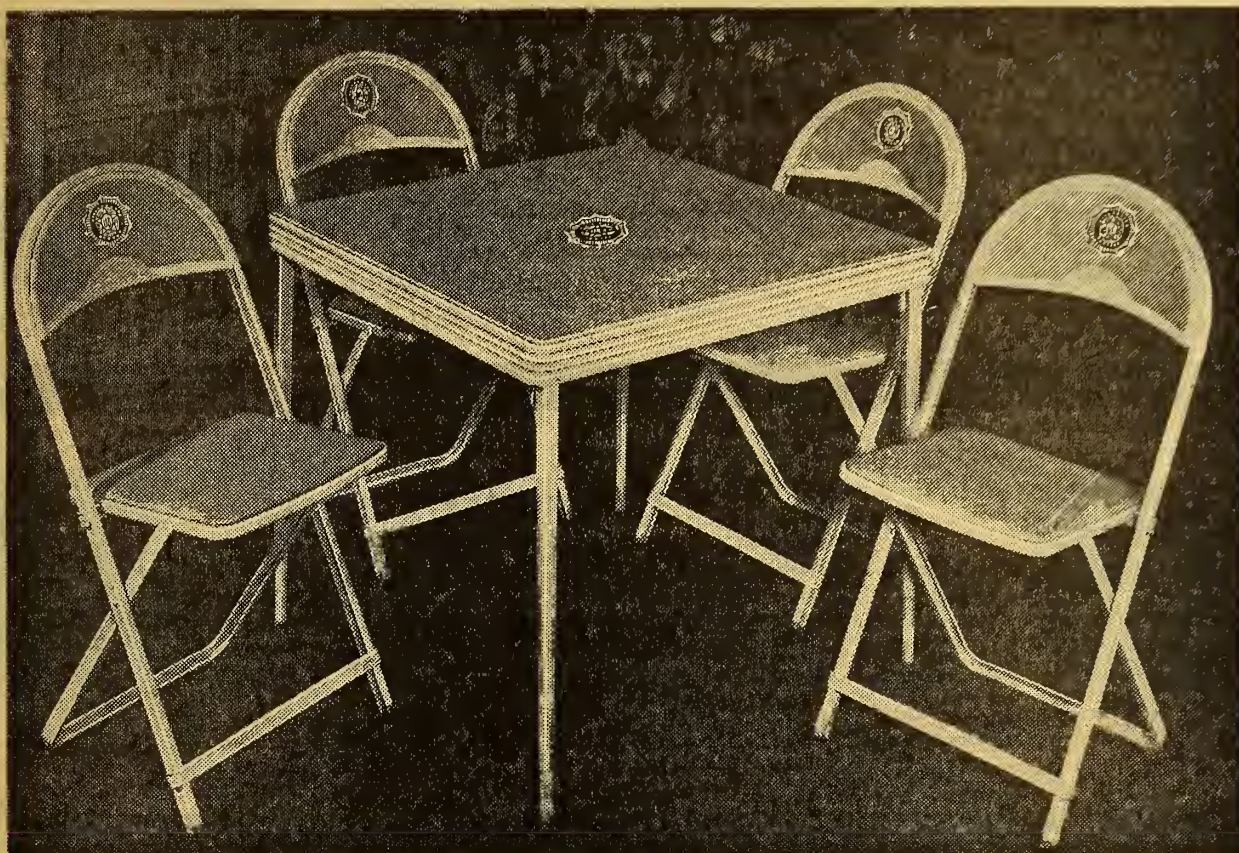
L660—Manual of Ceremonies. This new, revised edition of the Manual of Ceremonies advises proper manner to conduct meetings, funerals, observance of patriotic holidays, etc., as well as other basic information for the proper operation of an American Legion Post. Conformity will tend to make your Post meetings and other official gatherings interesting and impressive. Each Post, District, County or Department official should secure a copy for constant use and reference. Single copies.....**\$0.15**

L1108—Ever-Redi Roll Memo Pad. A handy addition to every office and telephone stand. Hard over-baked enamel finish. Ideal gift or prize. Uses standard adding machine rolls. 4 1/4 x 9 1/4 inches. Paper feeds upward for continuous writing surface. Knob turns easily. Compartment beneath writing surface holds clips, pins, memos, etc. Rubber feet prevent sliding or scratching. With Legion emblem, complete, each.....**\$1.75**

A1108—Same as L1108, except with Auxiliary emblem, complete, each.....**\$1.75**

AID LEGION PROGRAMS—BUY FROM NATIONAL EMBLEM SALES

Prices Subject to Change Without Notice



FOLDING STEEL CARD TABLES AND CHAIRS FOR CLUB ROOMS AND HOME

★ The sturdiness and handsome appearance of this modern, steel frame, folding card table and chair set is appreciated in any home or club room. The Putty Gray baked enamel finish of the table's deep-ribbed frame and one-inch, tapered steel legs sets off perfectly the beautiful top upholstered in Cranberry Red Duralyn, a washable, stain-proof covering. The top is removable. Legs are equipped with fingertip locks and releases which act positively, preventing accidental collapse. Table is 30" square and 27½" high. The No. L617 Chairs have beaded channel frames, and the padded seats, 14¼" wide, are upholstered in Duralyn matching the table top. Deep, posturized backs are panelled in Duralyn. Nickeled glides on table legs and chairs are easy on floors.

American Legion or American Legion Auxiliary emblem affixed to each chair and table. Specify emblem desired.

L615C—Table and Four Chairs. Complete set, F.O.B. Muncie, Indiana.....\$24.50

L617—Carton of Four Chairs. F.O.B. Muncie, Indiana..... 16.00

Four weeks required for delivery.

- Especially suitable for use in Post Headquarters are these extra heavy, all-steel folding chairs. Frames and legs are made from 14-gauge steel channel. Deep, dual-curved, posturized backs afford extra seating comfort. The chairs are finished in durable baked enamel.

L1460—This chair has a saddle-shaped seat 14¾" wide. Its continuous rear leg construction makes it adaptable for either indoor or outdoor use. Front legs equipped with non-slide rubber feet. Packed four chairs per carton. No order accepted for less than four chairs. Available in Tan, Taupe or Brown. Price per chair.....\$3.40
48 or more, each..... 3.25

L1461—A chair distinguished by its comfortable opera-style seat, 14¾" wide, with front edge rolled downward. Rubber feet on all four legs eliminate noise and slide. Folds compactly for convenient storage. Packed four chairs per carton. No order accepted for less than four chairs. Available in Black, Taupe or Brown. Price per chair.....\$3.70
48 or more, each..... 3.50



Prices Subject to Change Without Notice

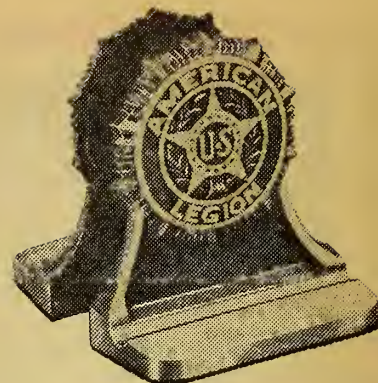
AID LEGION PROGRAMS—BUY FROM NATIONAL EMBLEM SALES

BOOK ENDS

★ Solid bronze, 4½"x4½". Polished satin finish and dull bronze produces two-tone effect. Smooth-finished base provides ample engraving space. (Engraving 10 cents per letter (not word) or numeral.

L43—American Legion emblem, set.....\$9.25

A43—American Legion Auxiliary emblem, set..... 9.25



CHIP RACK

L1066—Natural finish selected hardwood chip rack. Holds 200 chips and two decks of playing cards. Oblong, with fitted cover. Available with either Legion or Auxiliary insignia\$3.00

LEATHER GAME SET

L1067—Hand-colored, rich brown, smooth cowhide "Pokerette Set," 4¾x2½x2 inches. Compact zipper case fitted with all necessities. Particularly handy for men in service. Contains deck of Legion cards, 116 small interlocking chips and four dice.....\$5.75

Add 20% Federal Excise Tax.



POKER CHIPS

Genuine polystyrene interlocking chips which are virtually unbreakable. Acid resistant, lustrous finish, white, blue, red and yellow. **BE SURE TO SPECIFY COLORS DESIRED.** Minimum quantity 100. Available with Legion emblem **ONLY** on top—\$2.00 additional for imprint of your Post number on reverse side. Two weeks required for delivery.

L1065, with emblem only, per 100.....\$3.95



CANASTA RACK ★ PLAYING CARDS

★ Double-deck rack for canasta. Plastic, wear-resistant. Available in ivory, maroon, brown or red. Canasta rules enclosed with each set.

L472—Canasta Rack with Legion emblem.....\$.35

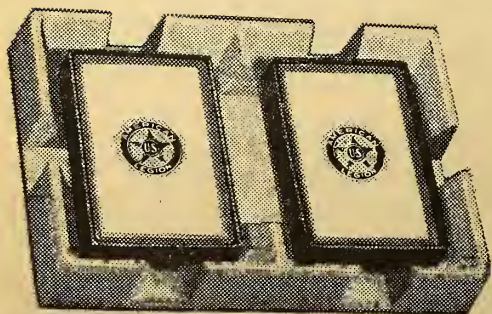
A472—Canasta Rack with Auxiliary emblem..... .35

L698S—Single deck of cards—Legion emblem..... 1.00

L698D—Two decks of cards—Legion emblem..... 1.75

L472CD—Two decks of Legion cards and canasta rack..... 2.00

10% discount if 50 or more decks, or 25 or more double decks, ordered at one time.



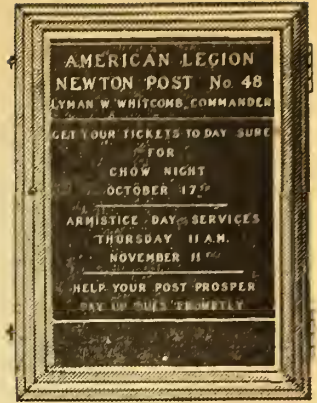
BULLETIN BOARDS

★ Program Board—A dignified changeable letter board that will conspicuously list your calendar of events for general membership notice. Post programs easily set in art letters which hold securely when set in place in grooved cloth-covered back-ground.

Chrome-Art-metal frame with over-all glass door and grooved insert removable from the front for easy changes. Two weeks required for delivery. No C.O.D. orders.

Sizes	PRICES—F.O.B. Factory	Price
L1360—18" wide x 25" high, including 300 Art letters and figures.....		\$ 52.75
L1361—22" wide x 28" high, including 300 Art letters and figures.....		67.25
L1362—25" wide x 30" high, including 400 Art letters and figures.....		83.00
L1363—28" wide x 40" high, including 500 Art letters and figures.....		119.25

Extra letters and figures may be ordered in any quantity at only 4 cents each—choice of 1/2", 3/4" or 1" size.



ELECTRIC WALL CLOCK

L1100—This specially-designed all-aluminum American Legion electric wall clock is ideal for Post homes, club rooms, grills, meeting rooms, etc. Illuminated dial is 15" in diameter with permanent, fired-in 9" emblem, and drop-cord switch. A dependable timepiece, moderately priced. Price, delivered (plus Federal Excise Tax)\$13.50

BRONZE MEMORIAL TABLETS

★ The erection of bronze memorials sponsored by local Legion Posts in memory of the brave men and women who made the supreme sacrifice is an obligation which most communities are recognizing. Your Post is urged to make immediate plans to erect one of these enduring tablets to honor those who gave their lives that others might live.

The tablet illustrated is modern in design and will fit in splendidly with any building in a dignified manner. Individual names are raised, polished letters 3/8" high.

L1475—Size 24" wide x 24" high (maximum number of individual names—28).....	\$187.20
L1476—Size 24" wide x 30" high (maximum number of individual names—46).....	228.80
L1477—Size 24" wide x 36" high (maximum number of individual names—66).....	264.00
L1478—Size 24" wide x 42" high (maximum number of individual names—84).....	308.80

If maximum number of names is not required, deduct from above prices \$1.00 for each name omitted. F.O.B. St. Louis Mo. Four weeks for delivery. No C.O.D. shipments.

Specially designed tablets can be furnished in all sizes for any purpose. Designs will be promptly submitted upon request without obligation.



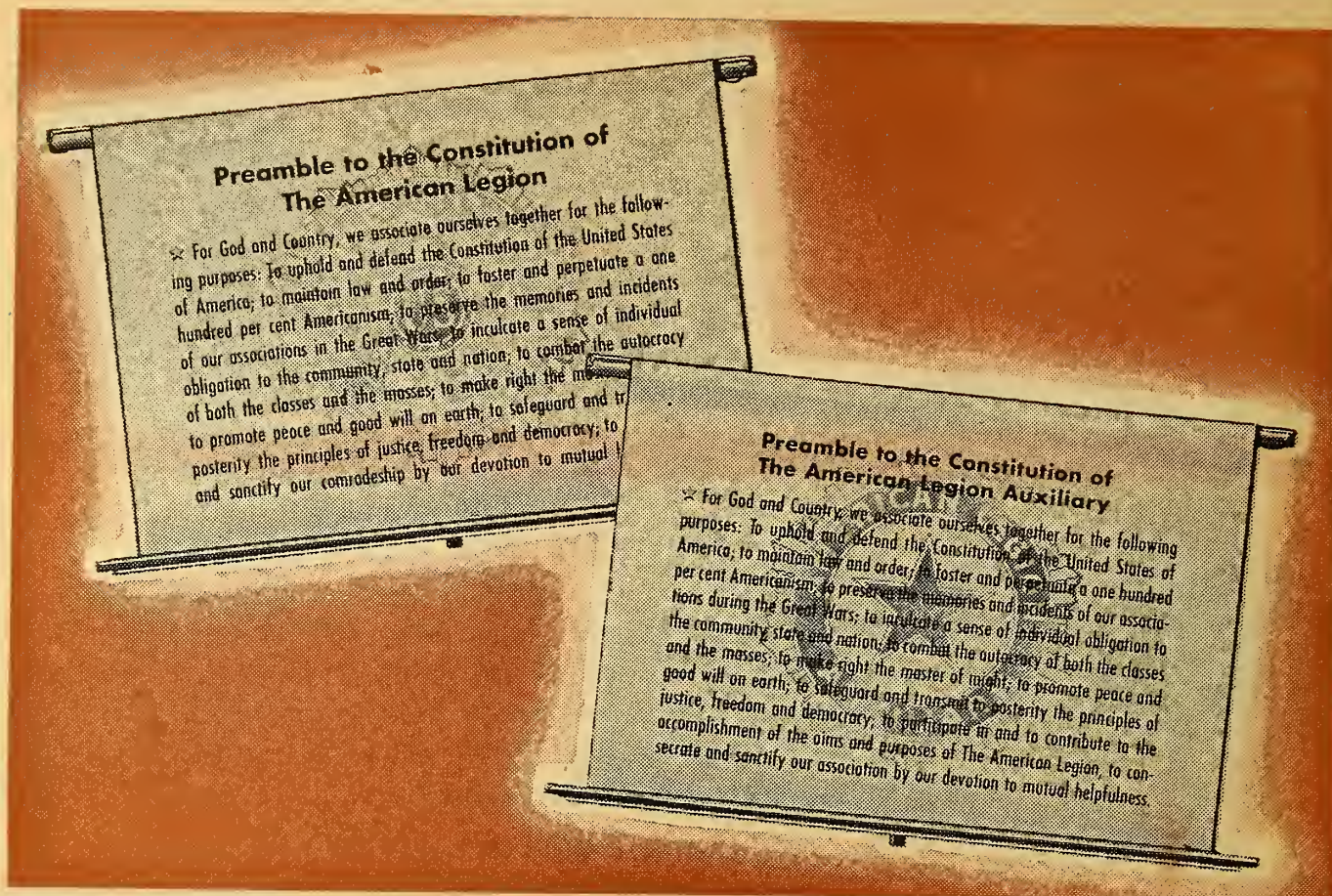
PARTY AND NOVELTY CREPE PAPER HATS

L1110—Flat—six assorted designs in red, white and blue hats with 1/2" band and trimmings, gold foil American Legion or American Legion Auxiliary seal on each cap. Specify desired seal.

Per dozen	\$ 1.25
Per gross	12.50

Prices Subject to Change Without Notice

AID LEGION PROGRAMS—BUY FROM NATIONAL EMBLEM SALES



PREAMBLE

L1070—American Legion Preamble, printed on heavy cloth-lined paper, 52"x36". Dark blue, gothic style 1 1/2" letters, easily read at 50-foot distance. Mounted on durable spring roller. Legion emblem 31" in diameter under-printed in light blue. Complete with special holders for attaching to wall. Complete.....\$9.00

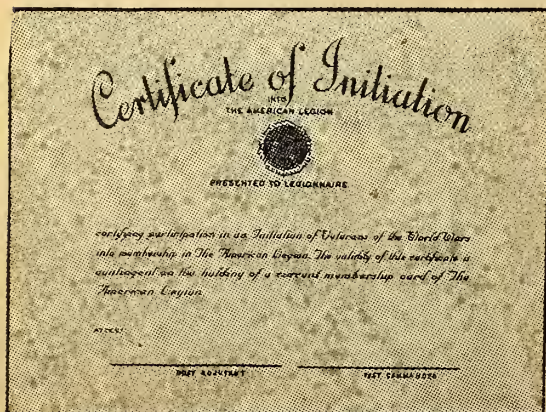
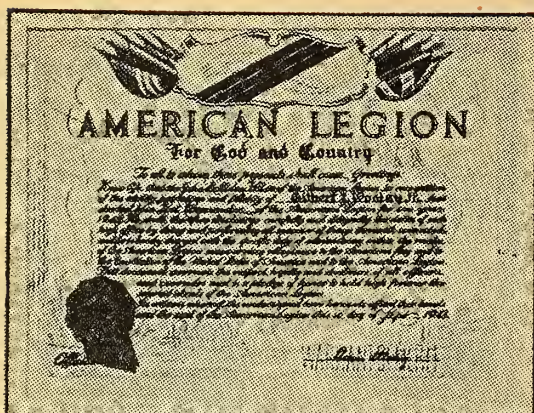
A1070—American Legion Auxiliary Preamble, printed on heavy cloth-lined paper, 52"x36". Dark blue, gothic style 1 1/2" letters, easily read at 50-foot distance. Mounted on durable spring roller. Legion Auxiliary emblem 31" in diameter under-printed in light blue. Complete with special holders for attaching to wall. Complete.....\$9.00

OFFICIAL OFFICERS' WARRANT OF MERIT

L695—OFFICIAL OFFICER'S WARRANT OF MERIT. Approved by National Executive Committee. Size 16"x12". Available with one, two or three stars at top of Warrant, to indicate Post, County or District, Department, and National Officers, respectively. Individual's name, office held, date, etc., to be filled in by your local penman or artist, at a nominal charge. Each Warrant is furnished with a facsimile of the signature of the National Commander. Appropriate for Past or Present American Legion officers. An enduring evidence of official election to Legion office. Immediate delivery. Complete, postpaid.....\$1.00

CERTIFICATE OF INITIATION

L666—CERTIFICATE OF INITIATION. This should be a "must" to present to each initiate into your Post. A powerful membership stabilizer. An attractive addition to home or office. Name of new member and signatures of Post Commander and Post Adjutant to be added on receipt. A supply of these should always be on hand in every Post. Each, 10c; per hundred.....\$10.00

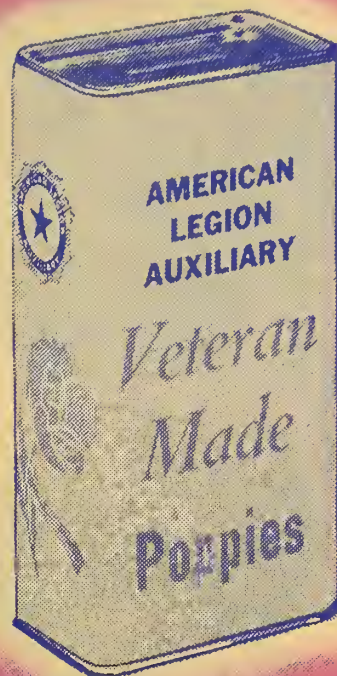


AID LEGION PROGRAMS—BUY FROM NATIONAL EMBLEM SALES

Prices Subject to Change Without Notice



A658



A657

HOLIDAY COIN CARD

A658—One of the outstanding money-raising avenues available to Units and Posts. Either Auxiliary or Legion embossed gold-foil seal. Specify whether Auxiliary or Legion gold-foil seal desired.

Each \$.12
Per hundred 10.00
Mailing envelopes, per hundred 1.00
Sent prepaid when remittance accompanies order.

POPPY DAY COIN CONTAINERS

A657—Practical, serviceable coin-containers, 3 1/16 x 5 inches, with printed affixed wrapper as illustrated. Coin slot in top. Metal top and bottom, heavy fibre mid-section. Per dozen, delivered \$1.00

Prices Subject to Change Without Notice

GREETING CARDS

★ Designed exclusively for The American Legion and the American Legion Auxiliary. Description: EITHER Legion or Auxiliary die-embossed emblem, embellished in raised gold. Appropriate sentiments, cameo-embossed in dignified, fashionable lettering styles, suitable for either individuals or Posts or Units to send. Fine quality, heavy rag stock in ivory-white. Custom-made puffed envelopes.

Each, including envelope \$0.10

L521—Birthday (Legion Emblem)

L522—Convalescent (Legion Emblem)

L523—Congratulations (Legion emblem)

L524—Sympathy (Legion Emblem)

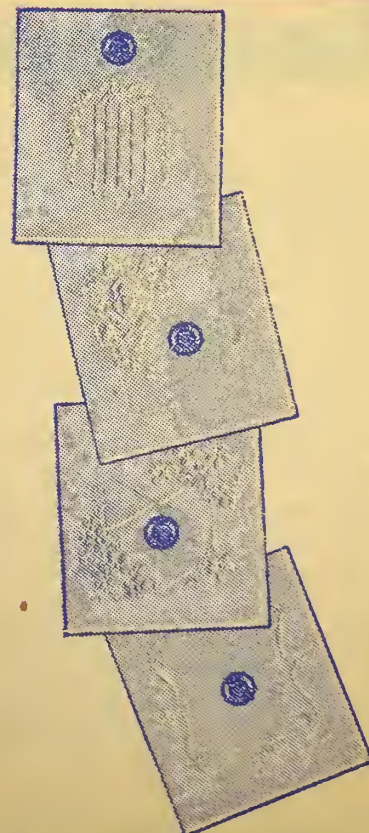
A521—Birthday (Auxiliary Emblem)

A522—Convalescent (Auxiliary Emblem)

A523—Congratulations (Auxiliary Emblem)

A524—Sympathy (Auxiliary Emblem)

Minimum order, 25 of each type card.



AID LEGION PROGRAMS—BUY FROM NATIONAL EMBLEM SALES



L810



L800



L1510



L805

ATHLETIC JACKETS

L810—Zelan Jacket. Light weight, water repellent. Complete with American Legion insignia processed on left front. Excellent for summer, late spring and early fall wear. Sizes: (36) small, (38-40) medium, (42-44) large, and (46-48) extra large. Immediate shipment. Available in Oyster (cream) color only.

Single jacket\$5.95

L800—Gabardine. Royal blue body, gold raglan sleeves, blue and gold knit trim. American Legion emblem sewn on left chest. Immediate shipment. Sizes: (36) small, (38-40) medium, and (42-44) large.

Single jacket\$6.95

L805—Melton wool jacket, 24-ounce cloth. Knit trim in Legion blue and gold. Legion emblem sewn on left chest. Sizes: Small, medium and large. Immediate shipment. In ordering, give chest measurement and coat size.

Single jacket\$9.75

Post name and number processed on back of jackets, 50 cents per garment additional, if ordered in team lots, ten or more. Cut and sewed felt lettering, 10 cents per letter or numeral.

L1510—Long-sleeved pull-over sweater, "Man O'Karma" 100% zephyr wool yarn. Exclusive Legion design in beautiful royal blue and rich gold colors, woven in sweater. Crew neck. Adaptable for personal use, athletic teams, glee clubs, etc. Available for immediate delivery in small, medium and large sizes. Priced far below usual.

Single sweater\$ 5.50

Per dozen 60.00

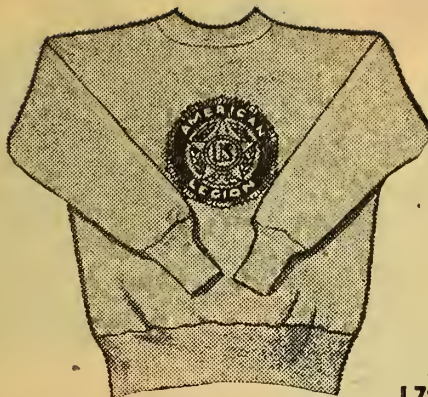
BASKETBALLS



L1075—Genuine top-grain OFFICIAL BASKETBALL, molded and with reinforced stitching. Guaranteed to hold original shape. By special arrangements, this is being offered at a figure many dollars below the regular price. Each.....\$17.75

Prices Subject to Change Without Notice

AID LEGION PROGRAMS—BUY FROM NATIONAL EMBLEM SALES



L795



L785



L790



L1525

SPORTS AND ATHLETIC SHIRTS

L795—Sweat shirt. Heavy weight cotton, fleece-lined, with 6" American Legion emblem specially processed in blue on each shirt. Available in grey only, in small, medium and large sizes. Be sure to specify size. Immediate shipment.

Single shirts \$ 2.10
Per dozen 23.10

L785—Soft cotton white American Legion "T" shirt with emblem and "American Legion" processed in blue. Small, medium and large sizes. Immediate delivery. A practical "T" shirt at an attractive price. Specify size.

Single shirts \$ 1.00
Per dozen 11.25

L790—American Legion, soft cotton, well made "T" shirt with fast-color Legion blue neck trim. "American Legion" and emblem both processed in blue on shirt front. Sizes: Small, medium and large. Specify size when ordering. Immediate shipment.

Single shirts \$ 1.10
Per dozen 12.50

IMPORTANT: All illustrated Legion "T" shirts and sweat shirts may be had with your Post name and number processed on front in one color in quantities of two dozen or more at no extra charge. Delivery three weeks.

For processed design on both sides (front and back) add \$3.00 per dozen. Minimum two dozen same design.

Prices Subject to Change Without Notice

L1525—Bowling shirt (illustrated). Genuine white broadcloth sanforized shirt. Designed for maximum comfort, wear and appearance. Post name and number on back, and individual's name above front pocket. Sizes 14 through 17½.

Single shirt (minimum 5 shirts) \$4.95

L1525SS—Sport shirt (not illustrated). Spun rayon with two-way collar. Post name and number on back and individual's name above pocket. Available in gray, tan, light blue and gold, and in small, medium, large and extra large sizes. If color of lettering is not specified, best contrasting color will be used.

Single shirt (minimum 5 shirts) \$5.25

L1525SCS—High lustre, celanese satin (not illustrated). Raglan sleeves, special full cut, long tails, two flap pockets, custom tailored. Post name and number on back and individual's name above left pocket. Colors: Royal gold, gold, royal, maroon, scarlet. Sizes: Small, medium and large.

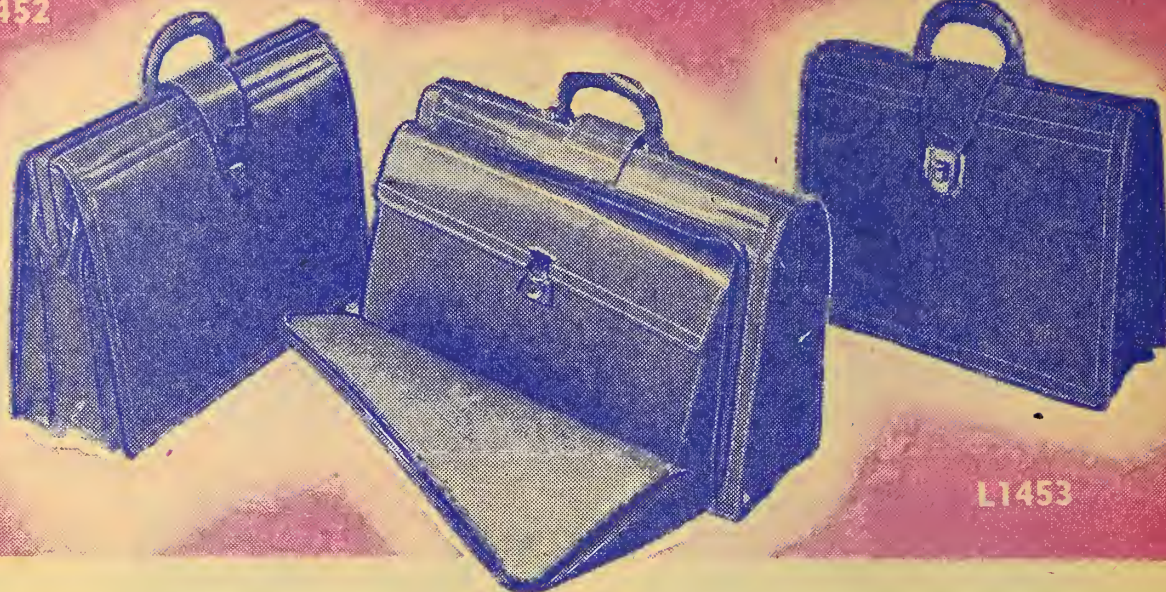
Single shirt (minimum 5 shirts) \$8.25

All bowling shirts are hand washable. Dry cleaning or commercial laundering not recommended. Three weeks required for delivery.

Official blue or gold ties with American Legion emblem attached, each \$1.10

AID LEGION PROGRAMS—BUY FROM NATIONAL EMBLEM SALES

L1452



L1453

REXBILT BRIEFBAGS

★ In searching the market for serviceable and top-quality brief bags, the products of REXBILT were selected because of their outstanding value and exceptional designs. Available with American Legion or American Legion Auxiliary emblem. Specify emblem desired.

L1452—Finest smooth 16-inch Rexbilt split cowhide, three-pocket brief bag, with patented drop-bottom pocket, patented steel reinforcement, post handle, brass three-position lock, heavy saddle stitching. Ginger or Suntan. Delivered.....**\$15.00**

If you remit in full with order, your name and Post number will be stamped in gold at no additional charge. Type or print desired lettering.

L1453—18-inch Rexbilt Filepak. Indexed file compartment. Back has outside zipper opening to a nesting top-grain cowhide underarm case, with six indexed pockets and lock. Indexed case may be used separately. Brass three-position lock, heavy saddle stitching, post handle, full leather center divider, "drop bottom" device to provide reinforcement, expansion of bag to fullest capacity, and to permit case to stand upright. Ginger or Suntan. Top quality cowhide. Delivered**\$55.00**

Your name and Post number will be stamped in gold at no additional cost if you remit in full with order.

Add Federal Excise Tax to Above Prices

LEGION SIGNS

L1536—Attractive all-metal, single-faced, heavy-weight outdoor sign. Eyelets at top and bottom permit firm attachment. Will withstand elements and retain beauty for unlimited time. American Legion emblem reproduced in colors, on white enamel background. Bottom panel attached with metal hooks, identifying your Post, time and place of meetings. Heavy enamel surface, hard-baked on 18-gauge steel. Available in two sizes. Be sure to specify.

L1536/24—24-inch diameter circular emblem only.....**\$5.75**

L1536/18—18-inch diameter circular emblem only.....**4.15**

L1536ATT8—8"x14" lower panel only.....**2.95**

L1536ATT6—6"x14" lower panel only.....**2.60**

24-inch sign with 8"x14" panel, complete.....**8.70**

18-inch sign with 6"x14" panel, complete.....**6.75**

Limit of 21 letters—or spaces—per line.

Limit of 3 lines on 6"x14" panel—4 lines on 8"x14" panel.

Three weeks required for delivery. Prices quoted F.O.B. Indianapolis.

L1335—Exclusive American Legion safety sign—lends itself to safety campaigns sponsored by thousands of Posts. Porcelain enamel on steel base. Impervious to elements, exposure, etc., and will last indefinitely. White porcelain background. Inscription in combination of striking blue and red porcelain enamel. 9" emblem reproduced in full colors. Special eyelets at top and bottom to permit speedy and safe erection. Durable, permanent. Size 14"x20". 18-gauge steel. Allow three weeks for delivery. F.O.B. Indianapolis.....**\$3.50**

Prices Subject to Change Without Notice



CROCKETT POST NO. 33
CROCKETT, CALIFORNIA
MEETS 2ND & 4TH THURS.
MEMORIAL HALL

L1536

**DRIVE
CAREFULLY**



**PROTECT
OUR CHILDREN**

L1335

AID LEGION PROGRAMS—BUY FROM NATIONAL EMBLEM SALES



NOVELTIES

FOR MEMBERSHIP PRIZES ★ SOUVENIRS ★ FAVORS ★ GIFTS

L1565—Pocket knife with bead key-chain. Steel blade, ground to razor edge, attached to threaded metal adaptor. One full turn removes knife from handle. Available in white, iridescent pearl with blue end and blue trim. Imprint information at bottom of page. Minimum order 100. Per hundred, imprinted.....\$43.50

L1566—Finger Nail File. Same construction as L1565. High grade triple-cut nail file. Stainless steel. Without key chain. Imprint information below. Minimum order 100. Per hundred, imprinted\$45.00

L1560—Key Selector with movable key-chain attachment. Available with white barrel and blue tip or with yellow barrel and blue tip. See below for imprint information. Minimum order 100. Per hundred, imprinted.....\$24.00

L1567—Key and License Holder. White non-breakable barrel with blue trimming. See information on imprinting below. Minimum order 100. Per hundred, imprinted.....\$18.50

L1561—Mechanical Pencil with Key Chain. Short model pencil with bead key-chain. Concealed eraser, propel-repel mechanism. White opaque barrel, blue section and blue color glow tip. Minimum order 100. Per hundred, imprinted, see below.....\$50.00

L1562—Ball Pen with iridescent pearl handle. Trimming in blue and gold. Imprinting information below. Minimum order 100. Per hundred, imprinted.....\$45.50

L952—High grade Pencil, streamlined in design and a real performer. Gold-plated tip, wide band, triple action mechanism which repels, propels and expels the lead. White iridescent pearl with blue sections. See below for imprinting information.

Available in single pencils; each, emblem imprint only.....\$.75

Orders of 100 or more, per hundred, imprinted..... 53.00

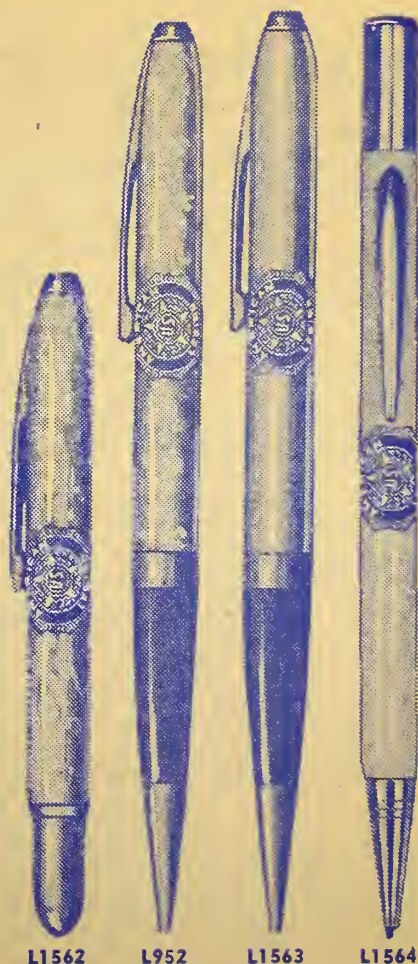
L1563—Same as L952, except white barrel with blue sections. Imprinted. See below. Minimum order 100. Per hundred, imprinted.....\$48.50

L1564—Mechanical Pencil. Slender featherweight. Same high grade mechanism as L1563. Barrel space for extra leads and large size protected eraser. Barrel is white with all trimming in heavy nickel plate. Design permits added amount of special imprinting. See below for information. Minimum order 100. Per hundred, imprinted, \$37.50

SPECIAL IMPRINTING INFORMATION: L952 is available in quantities less than 100. All other items listed must be ordered in quantities of not less than 100 each. There is **NO ADDED CHARGE** for imprinting when order is 100 or more, and includes The American Legion emblem, and one, two or three lines of printed matter, which may include your Post name and number, your location, etc., etc. Three weeks for delivery.

All prices listed above, except for orders of less than 100 of L952, **INCLUDE SPECIAL IMPRINTING.**

Prices Subject to Change Without Notice



L1562

L952

L1563

L1564

AID LEGION PROGRAMS—BUY FROM NATIONAL EMBLEM SALES



L1675



L1676



A620



L1550

Memorial Wreaths ★ Memorial Sprays ★ Grave Markers

★ Memorial Wreaths are appropriate for funerals, decoration of memorials, monuments and for Decoration Day ceremonies.

L1675—Oak Leaf Wreath attractively decorated with green sprays and bright colored flowers. A medium priced, yet effective, floral tribute. 15½ inches in diameter. Replica of Legion or Auxiliary emblem in center.

L1675—Legion emblem, each\$2.10

A1675—Auxiliary emblem, each\$2.10

L1676—17 inches in diameter. A beautiful floral decoration made from dignified magnolia leaves trimmed with poppies, green sprays and colored flowers. Legion or Auxiliary emblem beautifully reproduced in colors.

L1676—Legion emblem, each\$2.65

A1676—Auxiliary emblem, each\$2.65

Delivery Charges Prepaid

GRAVE MARKERS

L1550—Official Legion grave marker. 30-inch conventional rod. Solid bronze marker. Bronze rod. Flag holder on back of marker. Each, F.O.B. factory\$2.50

L1551—Same as L1550, but furnished with 12-inch jointed rod. Each, F.O.B. factory \$2.95

A620—Official Auxiliary grave marker with 30-inch rod. Each, F.O.B. factory.....\$2.20

A621—Same as A620 but furnished with 12-inch jointed rod. Each, F.O.B. factory..\$2.60

The 12-inch jointed rod on markers L1551 and A621 complies with requirements of many cemetery associations. Permits the marker to lie flush with the ground.

Two weeks required for delivery. Remittance must accompany order. **Orders for 1 to 5**

markers, add 25c per marker for shipping costs. Six or more markers, F.O.B. factory.

SPECIAL LETTERING—Name, date of birth and death can be placed on reverse side of marker in raised polished letters at additional charge of \$1.85 per marker. Inscription must not exceed four lines. Maximum of 21 letters, including necessary spaces on each line.

GRAVE MARKER FLAGS—Made of heavy printed cotton, are widely used for grave decoration. The most popular flag for this purpose is the 8x12-inch soft cotton flag, mounted on smooth white wood staffs with gilded spear heads.

Price per gross, delivered.....\$17.50

Price per dozen, delivered..... 1.75

CYCAS SPRAYS AND WREATHS

L1677—Cycas Spray, 20 inches over all. Decorated with green painted Ruscus, Red, White and Blue Georgines and gold bronzed metal Legion emblem. Packed 6 to a carton. Approximate weight 6 pounds. Minimum order 6 sprays (one carton)

\$6.80 for six, delivered

L1678—Cycas Wreath, 16 inches over all. Decorated with green painted Ruscus, Red, White and Blue Georgines and gold bronzed metal Legion emblem. Packed 6 to a carton. Approximate weight 6 pounds. Minimum order 6 wreaths (one carton)

\$7.70 for six, delivered

AID LEGION PROGRAMS—BUY FROM NATIONAL EMBLEM SALES

Prices Subject to Change Without Notice

MISCELLANEOUS ITEMS—NOT ILLUSTRATED

- National Constitution and By-Laws, The American Legion.** Per copy, 4c; per hundred \$3.50
- Correspondence Cards.** Size 5 3/4"x3 1/2", with three-color embossed American Legion emblem. All-purpose card, appropriate for special invitations, greetings, sympathy, etc. Complete with envelopes, per hundred \$2.75
- Business Cards.** Three-color embossed Legion emblem. Per hundred \$1.95
- Legion water-marked rag-content bond paper.** 8 1/2"x11". For Post or Department stationery only. Per thousand sheets \$4.50
In lots of 10,000 or more, per thousand sheets \$4.00
- Know Your America.** Suggested study course in Americanism. 64-page pamphlet. Each, 15c; per hundred, delivered postpaid \$13.00
- Let's Be Right On Flag Etiquette.** 20-page pamphlet. Question and Answer interpretations on Flag Etiquette. Each, 6c; per hundred, delivered \$4.75
- Flag Cade.** Proper use and display of our national emblem is an important part of the "Flag Educational Program." The Flag Code illustrates and describes the correct manner of displaying the American Flag on all occasions. Per hundred, delivered, \$1.00; per thousand, delivered \$9.50
- Flag Cade Newspaper Mat.** Each \$1.50
- Poppies.** For initiation ceremonies. Per dozen \$0.50
- Citation Cards.** Specially designed for Posts requiring blank citations which can be lettered for special presentations. Size 8 1/8"x10 1/2", with two-color embossed American Legion emblem in the top center. Available with or without gold-stripe border. Each \$0.10
- Special Citation Cards.** Designed for Posts requiring special purpose blank citations. Artistic lettering and decoration. "The American Legion" lettered in blue above the 1-inch three-color embossed Legion emblem. Size 11"x14". 100% rag Bristol stock. Each \$0.25
- Certificate of Public Recognition.** For Citizenship Day presentation, in recognition of attainment of majority. Contains "The American's Creed." Beautifully printed in Legion blue, with Legion emblem in colors. Each, 7 1/2c; per hundred \$7.00
- Athletic Towels.** 20"x40", good quality rubbing towels. Post name, number and Legion emblem imprinted. Two dozen minimum. Per dozen \$11.25
Same as above, size 18"x36". Two dozen minimum. Per dozen \$10.25
- Card Table Covers.** Excellent for club rooms, homes, gifts or prizes. Size, 30"x30", to fit all standard size card table tops. Elastic loops on bottoms of all corners to assure snug fit. Suede finish. Playing surface is smooth, waterproof and durable. Legion or Auxiliary emblem processed in corner, in colors. In quantities of one dozen or more the Post or Unit name and number, in addition to emblem, may be had at no extra charge. Colors: Blue, Light Gold, Maroon, Scarlet. Each \$1.50
- Mimeograph Inserts.** Mimeograph inserts for reproducing American Legion emblem on bulletins, meeting notices, etc. Prices per sheet.
- | | |
|--|--------|
| Eight 1" emblems and six 1 1/2" emblems..... | \$1.75 |
| Twenty 3/4" emblems | 1.75 |
| Twenty 1" emblems | 1.75 |
| Twelve 1 1/4" emblems | 1.75 |
| Twelve 1 1/2" emblems | 1.75 |
| Six 2" emblems | 1.75 |
- Immediate delivery. Postpaid.
- Initiation Flags**—Printed rayon material American Flags for Post and Unit Ceremonies. 2x3 inch. Price, per dozen \$1.35
- T Shirts for Model Airplane Club Members**—T-Rim T Shirts—Style No. 1, with processed emblem and lettering "Model Airplane Club" on front. Small, medium and large sizes. Immediate delivery. Single shirts, each, \$1.10. Minimum order two dozen. Per dozen \$12.50
- T-Rim T Shirt—Style No. 2, same as above but furnished with processed emblem and lettering "Model Airplane Club," Post number, and location. Small, medium and large sizes. Delivery three weeks. Minimum order two dozen. Per dozen \$12.75
- Junior Baseball T-Shirt**, white, soft cotton, with junior baseball design processed on front. Sizes: small, medium and large. Immediate shipment. Price, single shirt, each, \$1.10; per dozen \$12.50
- 76SS Colored Jersey**—Rayon, 3/4 sleeve. Available in Legion blue, gold, maroon, kelly green or scarlet. Post name and number processed on front. Sizes: small, medium and large. One dozen minimum. Three weeks delivery. Price, each \$2.70
- 88QS Colored T Shirt**—Heavy cotton, available in standard athletic colors. Post name, number and emblem processed on front. Small, medium and large sizes. One dozen minimum. Delivery three weeks. Price, per dozen \$21.50
- R76LS Rayon Jersey**—Gold body with full-length blue sleeves or blue body with full-length gold sleeves. Other combinations available to order. Post name and number processed on front. Small, medium and large sizes. One dozen minimum. Three weeks delivery. Price, each \$3.25
- BU Baseball Uniforms**—Two-piece, shirt and pant. Gray flannel with blue trim or cream white flannel with green or red trim. Good quality. Specify shirt sizes (36 through 44) and pant waist sizes (28 through 38). Three weeks delivery. Price per uniform, each, \$9.25, includes processed junior baseball emblem. Felt lettering 12 cents per letter or numeral. Processed lettering on back or left chest 50 cents additional. Minimum 12 of same design.
- PBC Ball Cap**—75% wool felt. Colors: navy, maroon, royal, and scarlet. Emblem sewn on front. Sizes 6 3/4 through 7 1/2. Price, each, \$1.30; per dozen \$15.00
- Style C Baseball Hase**—Heavy cotton, blue with gold stripes. Price, per pair \$1.30
- Basketball Suits**—Style 76S—Lustrous rayon jersey, full cut, with knit candy stripe on sides. Post name and number on front and 6-inch numbers on back. Colors: Royal blue with gold and royal blue side inserts; gold with royal blue and gold side inserts; scarlet with scarlet and white side inserts; royal blue with royal blue and white side inserts; maroon with maroon and white side inserts; kelly green with kelly green and white side inserts. Small, medium and large sizes. Price, each \$2.75
- Style 76—Same as above without side inserts. Colors: Royal blue, gold, scarlet, white, maroon and kelly green. Price, each \$2.50
- Style L3—Celanese playwill satin basketball pant with quilted hip pads and knit candy stripe side inserts. Waist sizes, 28 to 38. Colors: Royal blue with gold and royal blue side inserts; scarlet with scarlet and white side inserts; royal blue with royal blue and white side inserts; maroon with maroon and white side inserts; kelly green with kelly green and white side inserts. Price, each \$3.45
- Style P3—Same as above except with contrasting side stripes. Colors: Royal blue with gold stripes; scarlet with white stripes; maroon with gold stripes; kelly green with white stripes. Price, each \$3.15

Minimum quantity, team lot. Three weeks required for delivery.

Prices Subject to Change Without Notice

AID LEGION PROGRAMS—BUY FROM NATIONAL EMBLEM SALES

IMPORTANT



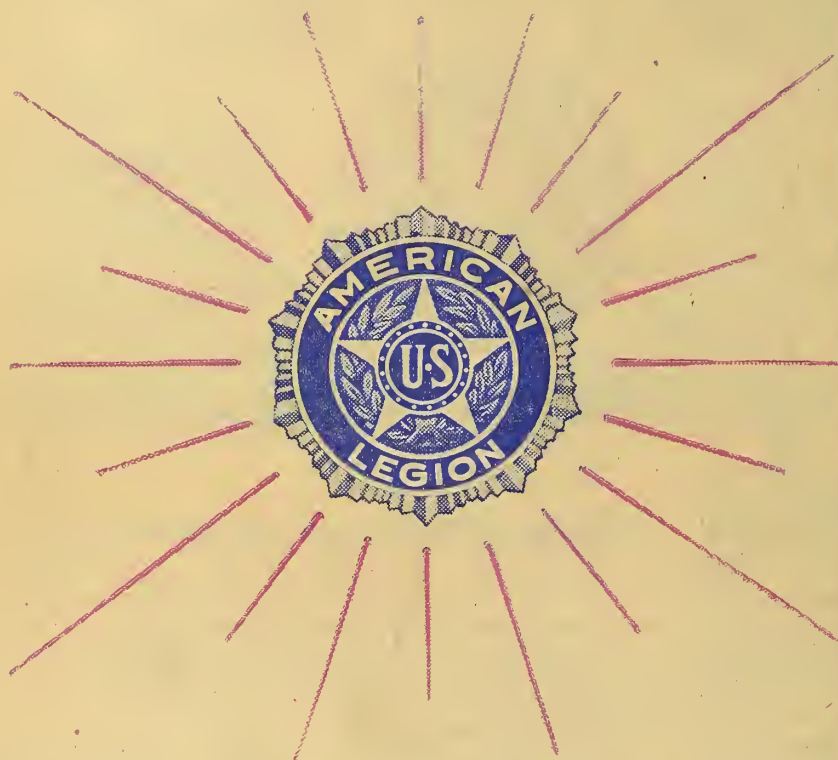
Read Carefully, Before Ordering

C.O.D. SHIPMENTS—It is required by National Convention mandate that National Emblem Sales operate on a strictly cash basis. Items made to special order cannot be shipped C.O.D. All orders for special type merchandise which is shipped from factory should be accompanied by remittance in full. Items available from our stock can be shipped C.O.D. if desired.

DELIVERIES—Please note time required for delivery of many special items listed in catalog. In each instance, we will endeavor to have merchandise reach you prior to stipulated date. Anticipate your requirements. Place your orders sufficiently in advance of your actual needs to allow ample time for delivery.

IMPORTANT—Be sure to specify size, color, quality, quantity, lettering (when this information is necessary) to avoid unnecessary correspondence and delay. Complete information should be submitted with each order. In every instance, your current membership card number must be listed on order.

FEDERAL TAX—Federal Excise Tax applies on numerous items listed in this catalog. This tax must be included with your remittance.



REFLECTOR "SCOTCHLITE" EMBLEM

Brilliant, forceful night-time reflector. Applied to any surface. Reflects American Legion emblem in full colors day or night. Full instructions with each emblem. Can be washed and waxed and will withstand hard usage. Popular in promotion of safety campaigns. 3 1/2-inch size only.

Each	\$ 0.50
Per dozen	5.00
Per hundred	37.50

THE AMERICAN LEGION

NATIONAL EMBLEM SALES ★ NATIONAL HEADQUARTERS

700 North Pennsylvania Street

Indianapolis 6, Indiana

★ Covered by One or More of the Following U. S. Patents: 54296, 55398, 92187 ★